



BUFF® HEADWEAR COLLECTION

---

F A L L 2 0 1 6

A LEGACY OF **AUTHENTICITY**  
A CULTURE OF **INNOVATION**



*Since 1992*

24 years ago BUFF® invented the tubular headwear category with our Original BUFF® product. As the outdoor industry has progressed, we have evolved with it, incorporating the latest in technical fabric innovations while remaining true to our heritage of quality and craftsmanship. It's the reason that athletes and outdoor enthusiasts trust our products, and why BUFF® is the original multifunctional headwear.



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DEYOUNG

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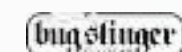
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BLACK FLY®

- [56] UV BUFF®



ICON LEGEND

FALL 2016

**B** Best Seller

**N** New Product

TECHNICAL FEATURES

Breathable Mesh Crown

Double Layer

Ear Perforations

Insect Shield® Built-in Insect Protection™

Laser-Cut Breathing Holes

Laser-Cut Mouth Port

Polygiene® Odor Control

Reflective

Reversible

Ultrasonic Welded Seams

**UPF 50+ Protection**  
 \*\*Ultraviolet Protection Factor (UPF) measures the amount of UV radiation that penetrates a fabric and reaches your skin. A fabric rated with a UPF of 50 will allow only 1/50th of the sun's UV rays to pass through. In other words, it blocks 49/50ths or 98% of the UV radiation. UPF 50+ is the highest possible rating. Samples of fabrics have been tested for UV protection by AITEX and LEITAT - Textile Technology Institutes in accordance with the standard AS/NZS4399:1996 "Sun protective clothing - Evaluation and classification"

**UV Protection: 95%**  
 \* Samples of fabrics have been tested for erythemally effective UV protection by LEITAT-Textile Technology Institutes in accordance with the standard AS/ NZS4399:1996 "Sun protective clothing-Evaluation and Classification", results ranged from 93.3% (UPF > 15) to 96.7% (UPF>30), averaging 95% UV protection (UPF>20).

FABRIC

COOLMAX® Extreme

GORE® WINDSTOPPER®

Knit

Lycra

100% Merino Wool

Polar Fleece

POLARTEC® Polartec®

100% Polyester Microfiber

Tech Fleece

Thermo Fastwick

XDCS

SUGGESTED ACTIVITIES

Cycling: Road, Mountain, Spinning

Fishing: Bass, Fly, Fresh, Salt

Fitness: Yoga, Pilates, Workout, Barre

Hunting: Big Game, Fowl

Moto: Touring, Motocross, Dirt

Outdoor: Hiking, Camping, Backpacking, Climbing

Running: Trail, Road, Ultra

Snow Sports: Skiing, Snowboarding, Snow Shoeing

Water Sports: Surfing, Kayaking, Paddling, Poling



POLAR BUFF®  
**US SKI TEAM FLAKE**  
 112654

**N**



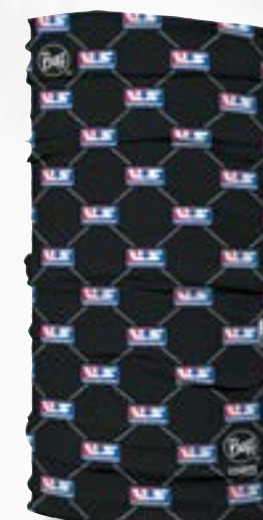
TECH FLEECE BANDANA  
**US SNOWBOARDING FLAKE**  
 112655

**N**



UV BUFF®  
**US SKI TEAM TRUEBLUE**  
 112653

**N**



UV BUFF®  
**US SNOWBOARDING GRID**  
 112648

**N**



UV BUFF®  
**US FREESKIING OMBRE**  
 112652

**N**

NEW COLLECTION

With a vision to make the USA the best in the world in Olympic skiing and snowboarding, the U.S. Ski Team, U.S. Snowboarding and U.S. Freeskiing provide leadership and direction for tens of thousands of young skiers and snowboarders who share an Olympic dream.

AVAILABLE DECEMBER 2015



# SPOTLIGHT ON DESIGN



## ANDROID JONES



**ORIGINAL BUFF®**  
**AJ ENTHEON**  
113475.555  
[P 38]



Independent artist Android Jones is a pioneer of digital painting and projection art, continually pushing the edges of humans, technology, and art. He has projected on the Sydney Opera House and worked as a commissioned artist for the Royal Family of Abu Dhabi. A long-time member of the Burning Man community, Android has traveled the world exhibiting his work and has participated in festivals on six continents.

[androidjones.com](http://androidjones.com)



**TECH FLEECE BANDANA**  
**AJ MAIN STAGE**  
113498.555  
[P 94]



**ORIGINAL BUFF®**  
**AJ KOSMIC KISS**  
113474.555  
[P 38]



**POLAR BUFF®**  
**AJ KOSMIC KISS**  
113480.555  
[P 83]



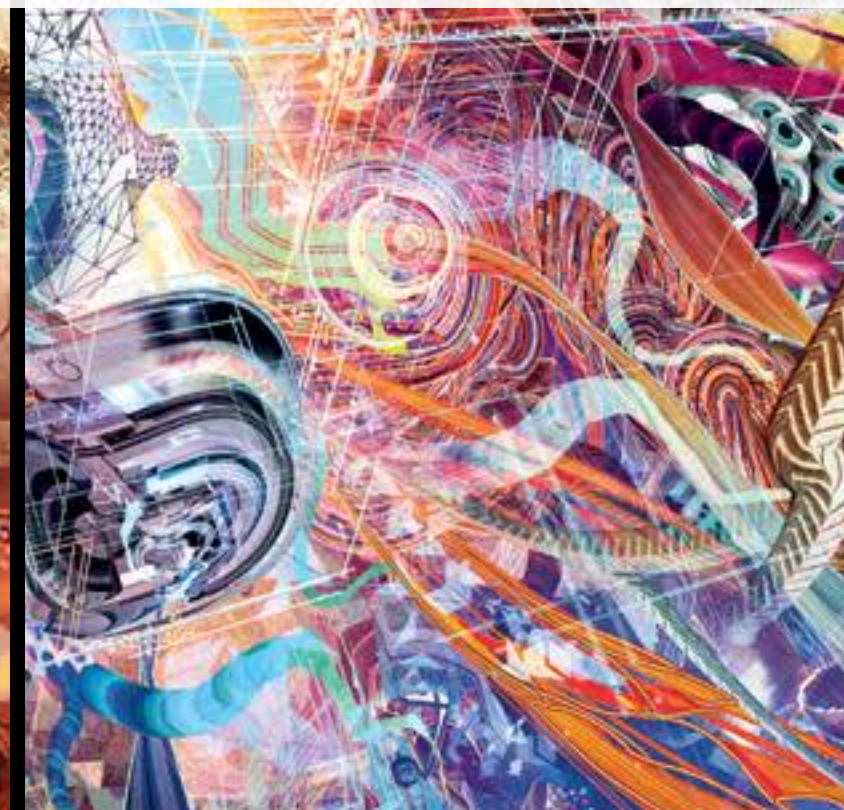
**ORIGINAL BUFF®**  
**AJ FORWARD ESCAPE**  
113473.555  
[P 38]



**POLAR BUFF®**  
**AJ FORWARD ESCAPE**  
113481.555  
[P 83]



**TECH FLEECE BANDANA**  
**AJ FORWARD ESCAPE**  
113499.555  
[P 94]



# SPOTLIGHT ON SNOW



## ANATOMY OF A CROSS TECH BALACLAVA

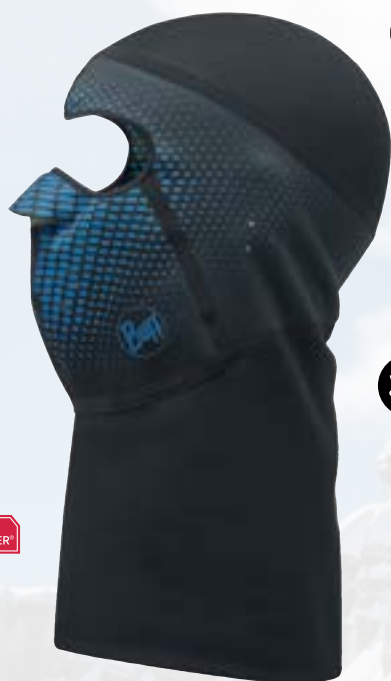
**Ultrasonic welded seams**  
strong, irritation-free seaming



**Laser cut nose slits and breathing holes**  
makes breathing easy & prevents goggle fogging



**GORE® WINDSTOPPER®**  
windproof with maximum breathability



**NATE M/L** 113354.999.25  
[P 100]



**Thermo Fastwick Fabric**  
wicks away sweat



**Breathable mesh crown**  
prevents overheating



**Laser-cut ear holes**  
improves hearing

## FALL INTO WINTER



**NECKWARMER HEADLINER**

**KASHFLY CRU** 108124  
[P 88]



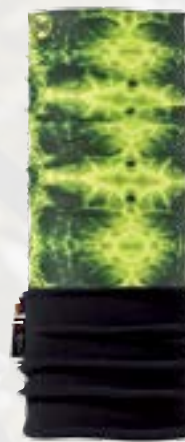
**KNIT HAT**

**VAIL DARK NAVY** 113339.790  
[P 29]



**ORIGINAL BUFF®**

**YETI** 113471.555  
[P 40]



**POLAR BUFF®**

**TAWBA YELLOW** 113483.117  
[P 83]



**POLAR REVERSIBLE BUFF®**  
**MOUNTAIN BITS** 113490.707  
[P 86]



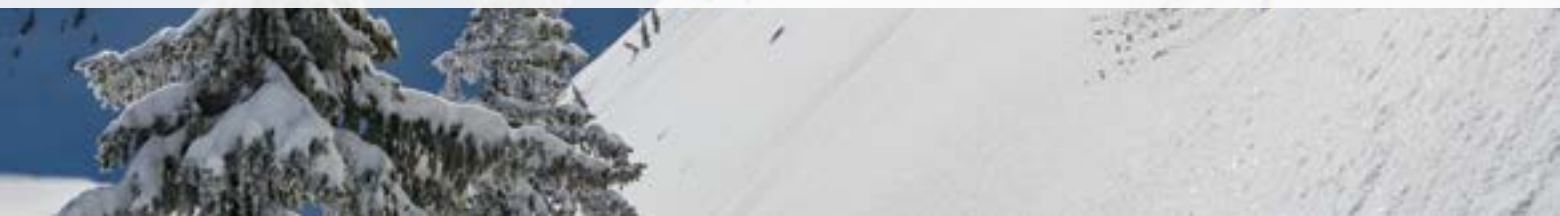
**KNIT NECKWARMER**  
**WHISTLER BLACK** 113351.999  
[P 32]



**TECH FLEECE BANDANA**  
**DANU** 113502.555  
[P 94]



**THERMAL HOODIE**  
**GRAPHITE** 108111  
[P 101]




# SPOTLIGHT ON WINTER RUNNING


## ANTON KRUPICKA BUFF® AMBASSADOR

Among the best ultra-runners in the world, Anton, has won the Leadville 100 twice, the Miwok 100K, the Estes Park Marathon, and countless other races. BUFF® partnered with the runner to develop the Anton Krupicka Collection, inspired by the Flatiron mountains of Boulder, Colorado, where he trains hard every day. Anton is a fierce ambassador for BUFF® products and has sported them during virtually every win in his career.




## ANATOMY OF A MICROFIBER POLAR HAT

**Dye-Sublimation Printing**   
creates vibrant colors  
and signature styles

**Double Layer**   
one layer of microfiber and  
one layer of fleece creates an  
air cushion that maintains  
head temperature



**KENNEY** 113186.707  
[P 21]

**Polar Fleece**   
warm, wicking poly  
fleece inner layer

**Polygiene®** odor control  
neutralizes odor & stops the growth  
of odor-causing bacteria and fungi  
“Wear more, wash less!”

\* on microfiber only

 <b>POLAR HAT</b> <b>DENVER OCEAN</b> 113464.737 [P 22]	 <b>ORIGINAL BUFF®</b> <b>MOTION</b> 108384 [P 41]	 <b>REFLECTIVE BUFF®</b> <b>R-PINK FLUOR</b> 113111.522 [P 46]
 <b>UV BUFF®</b> <b>ANTON</b> 111630.752 [P 63]	 <b>UV HALF BUFF®</b> <b>R-BLUE INK</b> 111698.752 [P 71]	 <b>UV HEADBAND</b> <b>IXIA</b> 108794 [P 75]

# ANATOMY OF A **MERINO WOOL** THERMAL NECKWARMER

**100% Merino Wool**  
Mother Nature's technical fabric



**Natural Odor Protection**  
wicks moisture and keeps skin drier



**Eco-Friendly**  
produced with a renewable resource from non-museled sheep

**Double Layer**  
provides advanced thermal protection



**CEDAR** 113018.847  
[P 80]

# NATURAL WARMTH



**MERINO WOOL BEANIE**  
**SEAPORT** 113013.753  
[P 19]



**MERINO WOOL BUFF®**  
**LIME DYE** 113012.801  
[P 78]



**MERINO WOOL 3/4 BUFF®**  
**DARK NIGHT** 111628.791  
[P 79]



**MERINO WOOL BALACLAVA**  
**GREY** 111159  
[P 98]



SPOTLIGHT ON  
**WOOL**




# ANATOMY OF A WINDPROOF BUFF®

**Double Layer** **x2**  
two layers of microfiber  
provide twice the  
protection and warmth



**GRADIENT** 113237.723  
[P 91]

 **Polygiene®** odor control  
neutralizes odor & stops  
the growth of odor-causing  
bacteria and fungi  
“Wear more, wash less!”

\* on microfiber only



**GORE® WINDSTOPPER®**  
windproof with maximum  
breathability



**COOLMAX® HAT**

**R-BLACK** 108934.999  
[P 17]



**UV BUFF®**

**DB FISH BUFFET** 111642.707  
[P 56]



**POLAR BUFF®**

**PR US FLAG** 108371  
[P 84]



**UVX MASK**

**PELAGIC CAMO** 107674  
[P 93]



**UVX BALACLAVA**

**BONEFISH** 107670  
[P 96]



**WINDPROOF HOODIE**

**RT MAX 4** 108342  
[P 102]

# SPOTLIGHT ON WINTER FISHING

## OTT DEFOE BUFF® AMBASSADOR

BUFF® ambassador Ott DeFoe is best known as a competitor in the Bassmaster Elite Series. He was named Rookie of the Year in the 2011 Bassmaster Elite Series and won the 2014 Bassmaster Northern Open event on Douglas Lake. Always on the water and sporting his BUFF® headwear and gloves, DeFoe most recently competed in the 2015 Bassmaster Elite Series event on the St. Lawrence River in New York.





# BUFF® HAT COLLECTION



## HAT

### COLLECTION

This season we've both simplified and expanded the BUFF® hat collection with the introduction of two hat categories: Tech and Lifestyle. Our Tech Hat collection is all about performance with technical fabrics and features that are synonymous with BUFF® products. Our Lifestyle hat collection pays homage to retro winter wear, marrying casual knit silhouettes with a modern attitude.

**HAT**

**COLLECTION**

**TECH HATS**

- [17] COOLMAX® HAT
- [18] MICROFIBER REVERSIBLE HAT
- [19] MERINO WOOL BEANIE
- [20] MERINO WOOL THERMAL BEANIE
- [21] MICROFIBER POLAR HAT
- [22] POLAR HAT
- [22] POLAR PRINTED HAT
- [23] THERMAL PRO® HAT
- [24] XDCS HAT
- [25] WINDPROOF HAT

**HAT & NECKWEAR SETS**








- [26] ORIGINAL HAT AND NECKWEAR SET
- [27] POLAR HAT AND NECKWEAR SET

**LIFESTYLE HATS**

- [28] JORDEN
- [28] TAOS
- [29] VAIL
- [29] DORN
- [30] SAVVA
- [31] MARGO
- [32] WHISTLER
- [33] YSSIK
- [34] LIZ
- [35] AMBY



**COOLMAX® HAT**

fabric	technical features	fit	suggested activities	thermal protection	msrp
	   	Adult Unisex One Size			\$25
<p>Made from advanced COOLMAX® fabric, the moisture-wicking COOLMAX® Hat cuts the chill in mild conditions and during high output activities. Comfortable and odor-resistant, it employs BUFF® signature tubular knitting to create a seamless double-layer piece that fits close to the head to maximize fabric performance and lie comfortably under a helmet.</p>			<ul style="list-style-type: none"> <li>• Double Layer COOLMAX® Extreme performance fabric</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Lightweight thermal performance</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Reflective elements for added visibility</li> <li>• 95% UV protection*</li> </ul>		



**R-BLACK**  
108934.999



**R-MAGENTA**  
108934.535



**R-YELLOW FLUOR**  
108934.117

# MICROFIBER REVERSIBLE HAT

fabric	technical features	fit	suggested activities	thermal protection	msrp
		Adult Unisex One Size			\$27
<p>Trail runs, quick climbs, hikes and ski tours – the Microfiber Reversible Hat is a double-layer, go-to hat for brisk winter days. Seams are minimized for maximum comfort, the polyester microfiber fabric wicks moisture while providing versatile thermal performance, and the Polygiene® treatment neutralizes odors. The reversible design means each hat delivers two different looks.</p>			<ul style="list-style-type: none"> <li>• Double layer of polyester microfiber</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Lightweight thermal performance</li> <li>• Minimized seams for added comfort</li> <li>• Reversible design for two styles in a single hat</li> </ul>		

# MERINO WOOL BEANIE

fabric	fit	suggested activities	thermal protection	msrp
	Adult Unisex One Size			\$27
<p>Merino wool makes this performance beanie soft, comfortable and naturally odor resistant. Great for winter trail runs, springtime cross-country ski tours, or autumn hikes, the lightweight wool fabric performs across a range of temperatures, dries quickly, and breathes to prevent overheating while on the move. BUFF® wool is sourced from humanely raised, non-mulesed sheep.</p>			<ul style="list-style-type: none"> <li>• 100% eco-friendly Merino wool</li> <li>• Soft and comfortable</li> <li>• Lightweight thermal performance</li> <li>• Dries quickly, breathable, stays warm if wet</li> <li>• Naturally odor resistant</li> <li>• Sourced from non-mulesed sheep</li> </ul>	



**STATICS**  
108911.801



**DRAKE**  
113169.999



**EIKO**  
113162.555



**NEON SIDES**  
108913.204



**SEN**  
113163.707



**MOUNTAINTOP**  
108914.937



**DENIM**  
113013.788



**BRICK**  
113013.429



**CEDAR**  
113013.847



**GREY**  
113013.937



**SEAPORT**  
113013.753



**GLACIER**  
113013.936








**BLACK**  
113013.999

NEW PRODUCT

# MERINO WOOL THERMAL BEANIE

fabric	fit	suggested activities	thermal protection	msrp
	Adult Unisex One Size			\$35
A double-layer brushed Merino wool beanie delivering high-performance cozy, the Merino Wool Thermal Beanie is naturally breathable, manages moisture, resists odors, and is really soft and warm. The relaxed style delivers a contemporary look while skiing, boarding, bouldering or hiking snowy trails. BUFF® wool is sourced from humanely raised, non-mulesed sheep.		<ul style="list-style-type: none"> <li>• Double layer 100% eco-friendly Merino wool</li> <li>• Soft and comfortable</li> <li>• Dries quickly, breathable, stays warm if wet</li> <li>• Naturally odor resistant</li> <li>• Sourced from non-mulesed sheep</li> </ul>		

# MICROFIBER POLAR HAT

fabric	technical features	fit	suggested activities	thermal protection	msrp
 	 *Microfiber portion only	Adult Unisex One Size			\$29
With winter-ready performance and streamlined fit, the Microfiber Polar Hat is geared for active sports in cold weather. The polyester microfiber fabric dries quickly if wet. Its versatile thermal performance is boosted with a fleece lining for extra warmth, and a Polygiene® treatment provides long-lasting odor control.			<ul style="list-style-type: none"> <li>• Polyester microfiber performance exterior</li> <li>• Warm, wicking poly fleece inner layer</li> <li>• Polygiene® microfiber fabric treatment helps control odors</li> <li>• Warm, comfortable fleece lining</li> <li>• Moisture wicking, quick drying, breathable</li> </ul>		



**OCEAN**  
113028.737  
**N**



**CERISSE**  
113028.521  
**N**



**KENNEY**  
113186.707  
**N**



**GREY STRIPES**  
113181.937  
**N**



**GREY**  
113028.937  
**N**



**CEDAR**  
113028.847  
**N**



**XTREME PINK**  
113463.522  
**N**

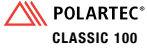




**KURESHI**  
113184.999  
**N**



**BLACK**  
110948.999

# POLAR HAT

fabric	fit	suggested activities	thermal protection	msrp
 POLARTEC® CLASSIC 100	Adult Unisex One Size			solids \$19 printed \$25
<p>The proven performance of lightweight, warm Polartec® Classic 100 fleece makes the Polar Hat a go-to for on-piste skiers and winter runs. The fabric offers excellent warmth, breathability, and humidity control. Easy to pack, it's a great hat to have on hand for sudden temperature drops.</p>		<ul style="list-style-type: none"> <li>• Polartec® Classic 100 lightweight fleece</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Solid and printed options</li> </ul>		



**BLACK**  
110929.999



**OCEAN**  
110929.737



**GREY**  
110929.937

*printed*



**DENVER OCEAN**  
113464.737



**PICUS GREY**  
113172.937






**HOUMA MILITARY**  
111406.847



**PICUS SAMBA**  
111402.426

# THERMAL PRO® HAT

fabric	fit	suggested activities	thermal protection	msrp
 POLARTEC® THERMAL PRO®	Adult Unisex One Size			\$35
<p>Made with Polartec® Thermal Pro® fleece, the incredibly toasty Thermal Pro® Hat delivers breathable, quick-drying warmth in freezing conditions. Lofty and comfortable, this cold-weather hat is optimal for low to medium intensity activities like winter hiking, resort skiing and boarding, and careening down the sled hill.</p>		<ul style="list-style-type: none"> <li>• Polartec® Thermal Pro® lightweight fleece</li> <li>• Soft and comfortable</li> <li>• Dries quickly, breathable, stays warm if wet</li> </ul>		






**BLACK**  
110956.999



**GREY**  
110956.937

## XDCS HAT

fabric	fit	suggested activities	thermal protection	msrp
	Adult Unisex One Size			\$25
Lightweight and wind resistant, the highly technical XDCS Hat provides optimal protection from cold and wind. Designed for activities like cross country skiing, running or biking, the Extra Dual Comfort System (XDCS) fabric is made from a stretchy polyester blend that performs across a wide range of temperatures and has a soft interior engineered to quickly wick away moisture.		<ul style="list-style-type: none"> <li>• XDCS polyester blend performance fabric</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Soft brushed interior</li> </ul>		



**BLACK**  
111246.999



**DEBBIE MAGENTA**  
111215.535



**ANTON BLUE**  
111213.707



**ALYSSA PINK**  
113192.538



## WINDPROOF HAT

fabric	fit	suggested activities	thermal protection	msrp
	Adult Unisex One Size			\$39
Leveraging the proven performance of GORE® WINDSTOPPER® fabric, this hat is durably windproof, breathable and weather resistant – perfect for winter sports in freezing temperatures and shifting conditions. Welded seams reduce bulk for a helmet-friendly ergonomic fit and laser-cut ear holes aid hearing.		<ul style="list-style-type: none"> <li>• GORE® WINDSTOPPER® fabric</li> <li>• Windproof, breathable, water resistant</li> <li>• Moisture wicking, quick drying</li> <li>• Laser-cut ear holes</li> <li>• Ultrasonically welded seams eliminate chafing</li> <li>• Fleece interior provides softness</li> </ul>		



**BLACK S/M**  
111245.999.20

**BLACK L/XL**  
111245.999.30



**MO BREAK-UP COUNTRY S/M**  
108903.846.20

**MO BREAK-UP COUNTRY L/XL**  
108903.846.30



NEW PRODUCT  
**ORIGINAL HAT AND NECKWEAR SET**

ORIGINAL BUFF® + MICROFIBER REVERSIBLE HAT

fabric	technical features	fit	suggested activities	thermal protection	msrp
	 	Adult Unisex One Size			\$42
<p>The best of both worlds, the Original Hat &amp; Neckwear Set combines our tried and true Original BUFF® neckwear with a matching Microfiber Reversible Hat. Packaged together, this set offers complete head and neck coverage so you can defy the elements and focus on the fun.</p>			<ul style="list-style-type: none"> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Hat minimized seams for added comfort</li> <li>• Neckwear minimized seams for added comfort</li> </ul>		

NEW PRODUCT  
**POLAR HAT AND NECKWEAR SET**

POLAR NECKWARMER + POLAR HAT

fabric	fit	suggested activities	thermal protection	msrp
	Adult Unisex One Size			\$42
<p>The proven performance of lightweight, warm Polartec® Classic 100 fleece in a convenient head and neckwear set. Warm, lightweight and breathable, this set is a go-to for winter hikes, snowshoeing, and cold-weather runs. Packaged together, it makes the perfect holiday gift.</p>			<ul style="list-style-type: none"> <li>• Polartec® Classic 100 lightweight fleece</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Solid and printed options</li> <li>• Reversible neckwarmer, two looks in one</li> </ul>	



**OSLO PLUM**  
113283.622



**OSLO BLUE**  
113283.707



**DENVER GREY**  
113284.937





**DENVER OCEAN**  
113284.737





**KNIT HATS** With retro roots, modern looks and traditional warmth, our winter knit hats are perfect for hitting the slopes, rambling around town, and doing après-ski right. With a range of yarn blends from acrylic to wool, cotton to alpaca, these hats have a hand-knit look, but the construction and performance are pure BUFF®.

## JORDEN

<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 100% acrylic knit</li> <li>• Inner fleece earband</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$32</p>
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**JORDEN BLACK**  
113585.999



**JORDEN GREY**  
113585.933

**N**

## VAIL

<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 100% acrylic knit</li> <li>• Inner fleece earband</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$35</p>
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**VAIL PLUM**  
113339.622

**N**



**VAIL DARK NAVY**  
113339.790



**N**



**VAIL BLACK**  
113339.999

**N**

## TAOS

<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 100% acrylic knit, (Melange Grey - 80% acrylic, 20% nylon)</li> <li>• Inner fleece earband</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$29</p>
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**TAOS BLACK**  
113340.999

**N**



**TAOS STARWHITE**  
113340.009

**N**



**TAOS RED SAMBA**  
113340.426



**N**



**TAOS MELANGE GREY**  
113340.938

**N**

## DORN

<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 100% acrylic knit</li> <li>• Inner fleece earband</li> <li>• Topped with a classic pom for a playful look</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$35</p>
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**DORN NAVY**  
113584.787



**N**



**DORN FLAME**  
113584.203

**N**

# SAVVA

<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 100% acrylic knit</li> <li>• Inner fleece earband</li> <li>• Topped with a classic pom for a playful look</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$35</p>
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**SAVVA CREAM**  
111005.006



[P 89]





**SAVVA GREY**  
111005.929



[P 89]

# MARGO

<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 27% wool, 73% acrylic</li> <li>• Inner fleece earband for extra warmth</li> <li>• Topped with a classic pom for a playful look</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$37</p>
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**MARGO ORANGE**  
113513.204



[P 89]



**MARGO GREY**  
113513.937



[P 89]



**MARGO PLUM**  
113513.622



[P 89]

+ KNIT NECKWARMER



**SAVVA CREAM**  
113349.006



[P 89]



**SAVVA GREY**  
113349.929



[P 89]

+ KNIT NECKWARMER



**MARGO ORANGE**  
113552.204



[P 89]



**MARGO GREY**  
113552.937



[P 89]





**MARGO PLUM**  
113552.622



[P 89]

# WHISTLER

<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 100% acrylic knit</li> <li>• Inner fleece earband for extra warmth</li> <li>• Topped with a classic pom for a playful look</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$37</p>
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**WHISTLER CRU**  
113346.014



**WHISTLER BLACK**  
113346.999



# YSSIK

<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 100% acrylic knit</li> <li>• Inner fleece earband for extra warmth</li> <li>• Slouchy fit</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$37</p>
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**YSSIK STARWHITE**  
110992.009



**YSSIK DARK NAVY**  
110992.790



+ KNIT HEADBAND



**WHISTLER CRU**  
113352.014



[P 76]



**WHISTLER BLACK**  
113352.999



[P 76]

+ KNIT HEADBAND



**YSSIK STARWHITE**  
113332.009



[P 76]



**YSSIK DARK NAVY**  
113332.790



[P 76]

+ KNIT NECKWARMER



**WHISTLER CRU**  
113351.014



[P 89]



**WHISTLER BLACK**  
113351.999



[P 89]

+ KNIT NECKWARMER



**YSSIK STARWHITE**  
113335.009



[P 89]





**YSSIK DARK NAVY**  
113335.790




[P 89]

# LIZ

<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 33% acrylic, 33% cotton, 20% wool, 9% polyester, 5% alpaca</li> <li>• Inner fleece earband for extra warmth</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$39</p>
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**LIZ DARK NAVY**  
113505.790






**LIZ FOSSIL**  
113505.311




**LIZ MULTI**  
113505.555



# AMBY


<p>fabric</p> 	<ul style="list-style-type: none"> <li>• 73% acrylic, 21% wool, 8% alpaca, 8% nylon</li> <li>• Inner fleece earband for extra warmth</li> </ul>	<p>thermal protection</p> 	<p>msrp</p> <p>\$39</p>
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**AMBY SNOW**  
113521.015




**AMBY SEAPORT**  
113521.753





**AMBY BROWN**  
113521.325



+ KNIT NECKWARMER




**AMBY SNOW**  
113556.015



[P 89]




**AMBY SEAPORT**  
113556.753



[P 89]



**AMBY BROWN**  
113556.325



[P 89]



BUFF®  
HEAD &  
NECKWEAR  
COLLECTION



## HEAD & NECKWEAR

### COLLECTION

BUFF® multifunctional headwear is born from a legacy of authenticity and driven by a culture of innovation. Exceptionally versatile, BUFF® tubular head and neckwear shields your head, neck and face from the elements and keeps the wind, sun and cold at bay. Wherever you're going, BUFF® headwear's proven, essential protection helps keep you outside longer so you can go farther and play harder. It's the original – and it keeps getting better.

## HEAD & NECKWEAR

### COLLECTION

#### TUBULAR MICROFIBER

- [37-45] ORIGINAL BUFF®
- [46] REFLECTIVE BUFF®
- [47] SLIM FIT BUFF®
- [48-49] JUNIOR ORIGINAL BUFF®
- [50] DOG BUFF®
- [51] DOG REFLECTIVE BUFF®

#### TUBULAR UV

- [52] NATIONAL PARKS COLLECTION
- [53] WORLD FLAGS COLLECTION
- [54-65] UV BUFF®
- [66] UV INSECT SHIELD® BUFF®
- [67] UV XL BUFF®
- [69-70] JUNIOR UV BUFF®

#### HEADBANDS

- [71-73] UV HALF BUFF®
- [74-75] UV HEADBAND
- [76] KNIT HEADBAND






#### TUBULAR MERINO

- [77] MERINO WOOL BUFF®
- [78] MERINO WOOL PRINTED BUFF®
- [79] MERINO WOOL 3/4 BUFF®

#### NECKWARMERS

- [80] MERINO WOOL THERMAL NECKWARMER
- [81] POLAR NECKWARMER
- [82-84] POLAR BUFF®
- [85] JUNIOR POLAR BUFF®
- [86-87] POLAR REVERSIBLE BUFF®
- [88] NECKWARMER HEADLINER
- [89] KNIT NECKWARMER
- [90] WINDPROOF NECKWARMER
- [91] WINDPROOF BUFF®

# ORIGINAL BUFF®

fabric 	technical features 	fit Adult Unisex One Size	thermal protection 	msrp \$20
how to wear 			suggested activities 	
<p>Performance proven and multisport versatile, Original BUFF® headwear is a simple, innovative, effective layer. Its breathable microfiber fabric dries quickly, wicks away moisture, and is wind and odor resistant. The ingenious seamless design minimizes irritation for long-term comfort. Exceptionally adaptable, Original BUFF® headwear can be worn 12 different ways – from cap to balaclava, neck gaiter to hair tie – for optimal performance and protection, personalized style, and a perfect fit.</p>			<ul style="list-style-type: none"> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Soft polyester microfiber performance fabric</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> </ul>	



**PLUM**  
108836



**WHITE**  
100400



**BEECH**  
108832



**BLACK**  
100200



**GRAPHITE**  
100403



**MEDIEVAL BLUE**  
108833



**ANDROID JONES**



**AJ ENTHEON**  
113475.555



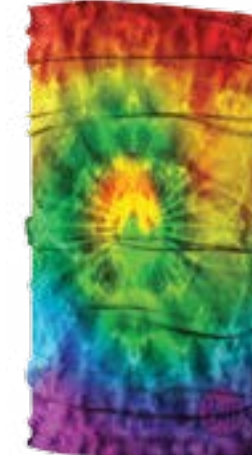
**AJ KOSMIC KISS**  
113474.555



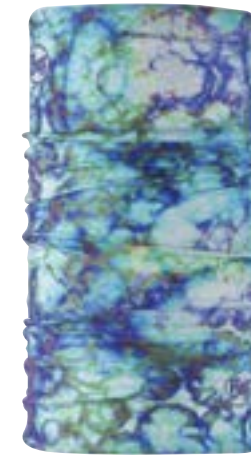
**AJ FORWARD ESCAPE**  
113473.555



**SEDIMENT**  
111360



**GROOVE**  
105753



**STELLAR BLUE**  
105735



**MIXPRINT**  
104840



**FLECTED**  
108867



**OLLIE**  
111364



DXTR, born in Bielefeld/ Germany in 1983, started painting graffiti in '99 and is now an artist and freelance illustrator living in Berlin, Germany. He worked for clients such as Amnesty International, Art Directors Club, Nike, K2 Snowboarding, among many others and has exhibited all over the world. In September 2011 he founded the art collective THE WEIRD.



**LYNX**  
113472.999





**TOTEM**  
113470.937



**YETI**  
113471.555



**THE WILD**  
113469.555



**THEOCY DESIGN** Somewhere in the swell of media obsession and phony attitudes are those who haven't forgotten what is important to them. Dispose of convention, ignore tradition and discover something wonderful and new.

theocydesign.com



**MOUNTAINTOP**  
108884



**NORDI**  
113467.014



**GRIMA**  
113468.789



**SNOWFLAKES**  
100821



**TC APPALACHIAN**  
108389



**TC PACIFIC CREST**  
108391



**TC CONTINENTAL DIVIDE**  
108390

**TRIPLE CROWN SERIES**

To honor the pinnacle of backpacking accomplishment – through-hiking the Appalachian, Continental Divide and Pacific Crest Trails – we created the Triple Crown Series. We donate 5% of the proceeds from the series to support the organizations that protect, preserve and promote the Triple Crown National Scenic Trails.



**MULTI GREEN**  
108406



**MULTI RED**  
108405



**MOTION**  
108384



**ENEKO**  
100558



**GEARED UP**  
100427



**SPROCKET BLUE**  
108869







**QUILL**  
113042.937  
**N**



**LUMIRAMA**  
100417



**DELHI**  
113058.326  
**N**



**KUPANG**  
100424



**SUBLIME**  
111361



**NELDA**  
113078.505  
**N**



**GANGES**  
113031.999  
**N**



**INCA FLAIR**  
100438  
**B**



**CALI**  
100425



**AFGAN GRAPHITE**  
100684



**YENTA**  
113087.538  
**N**



**EARL GREY**  
105743



**ETHEREAL**  
113055.619  
**N**



**ISTANBUL**  
104834



**BOTEH**  
111352



**BASILICA**  
108377



**NG BALDOSA ROSA**  
111336




**NG BRAHMA**  
111338



**NG TEMPLE**  
100306




**NG DYNASTY**  
111337



**NATIONAL GEOGRAPHIC**

One of the largest nonprofit scientific and educational institutions in the world, the National Geographic Society has been inspiring people to care about the planet since 1888. BUFF® honors their commitment to geography, archaeology and natural science, and their promotion of environmental and historical conservation.


BREAST CANCER AWARENESS



PREVENTION STARTS HERE.

The Breast Cancer Fund works to prevent breast cancer by eliminating our exposure to toxic chemicals and radiation linked to the disease. A portion of the proceeds from the sale of Conquer benefit the Breast Cancer Fund.

[breastcancerfund.org](http://breastcancerfund.org)



**CONQUER**  
100460  
**B**



**NG BALDOSA ROSA**  
111336



**NG BRAHMA**  
111338



**NG TEMPLE**  
100306



**NG DYNASTY**  
111337



**GAO**  
108842  
**N**



**CASHMERE WHITE**  
100430



**CASHMERE BLACK**  
100407  
**B**



**CASHMERE BLUE**  
100406



**CASHMERE KAKY**  
100409



**CASHMERE RED**  
100408



**DEADCASH GREY**  
113465.937  
**N**



**VINTAGE CAMOUFLAGE**  
102479



**TRIVIT**  
113080.555  
**N**



**HORIZON**  
111363



**VERTEX**  
108418



**PAINTERLY**  
108860



**USA**  
111365



**METAL TRIBAL**  
100670



**COLORADO**  
108705  
**B**



**FOR GLORY**  
113466.850  
**N**



**AWK**  
113061.555  
**N**



**DUNE**  
111356



**PRISM**  
111351



**CORDES**  
100426



**SKULL MASK**  
100420



**2-SIDED DESIGN**









**PR US FLAG**  
108409  
**B**


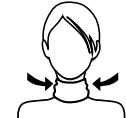


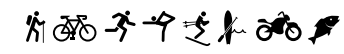


**SINISTER**  
113541.999  
**N**

# REFLECTIVE BUFF®

<p>fabric</p> 	<p>technical features</p>  	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$25</p>
<p>how to wear</p> 		<p>suggested activities</p> 		
<p>For late night and early morning rides and runs, Reflective BUFF® headwear ups the visibility with reflective striping that shines a brilliant white when illuminated by approaching vehicles. With multiple wear options and performance features, these deliver full BUFF® versatility. The microfiber material wicks moisture and stays cool in the daytime heat, a Polygiene® treatment resists odors, and the seamless construction ups the comfort.</p>		<ul style="list-style-type: none"> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Soft polyester microfiber performance fabric</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> <li>• Reflective elements for added visibility</li> </ul>		

# SLIM FIT BUFF®

<p>fabric</p> 	<p>fit</p>  <p>Adult Unisex One Size Fits Smaller Necks</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$20</p>
<p>how to wear</p> 		<p>suggested activities</p> 	
<p>Original BUFF® gets streamlined with a 1.5 inch narrower diameter to fit slimmer necks. Still 100% BUFF®, these are made with our breathable microfiber fabric to dry quickly, wick away moisture, and provide winter wind resistance. Seamlessly comfortable and multisport versatile, the Slim Fit BUFF® can be worn 12 different ways for optimal protection and performance.</p>		<ul style="list-style-type: none"> <li>• Slimmer fit – 1.5" narrower</li> <li>• Soft polyester microfiber performance fabric</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> </ul>	



**R-BLAZE ORANGE**  
111396



**R-YELLOW FLUOR**  
111392

**B**



**R-BLACK**  
111393



**R-PINK FLUOR**  
113111.522

**N**



**NUWARA**  
104852

**B**



**SUDANESE**  
108889



**ISTAMBUL GREY**  
105761



**DAMAN**  
113492.605



**N**

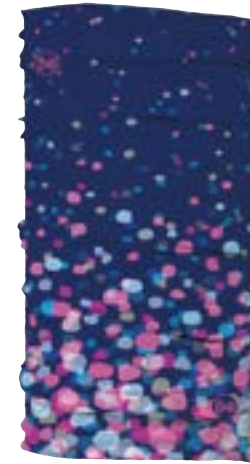


**BOLSHI**  
104853

**B**

# JUNIOR ORIGINAL BUFF®

<p>fabric</p> <p><b>100% POLYESTER</b></p>	<p>fit</p> <p>Fits Kids Ages 6 to 11</p>	<p>thermal protection</p> <p>❄️ ❄️ ❄️ ❄️</p>	<p>msrp</p> <p>\$19</p>
<p>how to wear</p> 		<p>suggested activities</p> 	
<p>Complete Original BUFF® performance sized for kids that love to play outside – whatever the weather. Made from a soft, comfortable microfiber, it's wind resistant, quick drying, and uses seamless construction for chafe-free comfort. Fits kids ages 6 to 11.</p>		<ul style="list-style-type: none"> <li>• Soft polyester microfiber performance fabric</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> </ul>	



**SPECKLE**  
108363



**MONSTER TRUCK**  
111391



**LYNX BLACK**  
113477.999



**DEADCASH RED**  
113478.425



**AJ GABRIEL**  
113476.555



**KALINA**  
108357



**DYE STAR**  
108173



**SHIFT**  
111368



**OMBRE**  
111367



**DELIGHT**  
111366






**COLLEGE**  
108945







**COSMIC**  
108360

## DOG BUFF®

fabric 	thermal protection 	msrp \$11
how to wear 	fit S/M – 25lbs-40lbs M/L – 40+lbs	
Delivering full BUFF® protection for the pup, Dog BUFF® accessories are made with a microfiber material that dries quickly and feels extra soft on Fido's neck.		<ul style="list-style-type: none"> <li>• Soft polyester microfiber performance fabric</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> </ul>

## DOG REFLECTIVE BUFF®

fabric 	technical features 	thermal protection 	msrp \$12
how to wear 	fit S/M – 25lbs-40lbs M/L – 40+lbs		
The Dog Reflective BUFF® improves nighttime visibility that shines a brilliant white when illuminated by approaching vehicles.		<ul style="list-style-type: none"> <li>• Soft polyester microfiber performance fabric</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> <li>• 3M Reflective band for added visibility</li> </ul>	



**BLAZE ORANGE S/M**  
100282

**BLAZE ORANGE M/L**  
100283



**RT XTRA S/M**  
111373

**RT XTRA M/L**  
111374



**R-DOGANA BLUE S/M**  
105775

**R-DOGANA BLUE M/L**  
105776



**R-DOGANA RED S/M**  
105777

**R-DOGANA RED M/L**  
105778



**R-CASH PINK S/M**  
108349

**R-CASH PINK M/L**  
108350



**R-GROOVE S/M**  
108351

**R-GROOVE M/L**  
108352



# NEW NATIONAL PARKS COLLECTION

AVAILABLE FEBRUARY 2016

Introduced in conjunction with the National Park Service Centennial, this vintage-inspired collection celebrates the majesty of America's national parks. Featuring six of our most beloved and popular parks, a National Parks UV BUFF® makes the perfect -- and most useful -- souvenir to commemorate the adventure of a lifetime.

A portion of the proceeds from the National Parks UV BUFF® collection directly benefits the American Hiking Society.



# NEW WORLD FLAGS COLLECTION

AVAILABLE FEBRUARY 2016

With the 2016 Summer Olympics approaching, what better way to show your national pride than with a UV BUFF® from our new Flag Collection? Bursting with color and artistic flair, the UV BUFF® Flag Collection provides a fashionable way to cheer your country to victory.



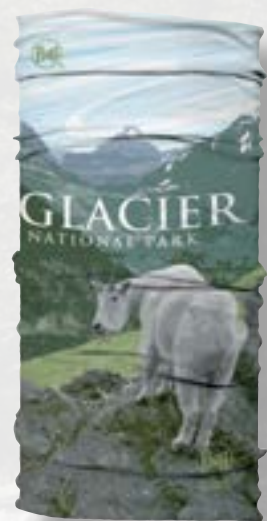
UV BUFF®  
NP GRAND CANYON 112667  
**N**



UV BUFF®  
NP YELLOWSTONE 112665  
**N**



UV BUFF®  
NP YOSEMITE 112666  
**N**



UV BUFF®  
NP GLACIER 112664  
**N**



UV BUFF®  
NP SMOKY MOUNTAINS 112668  
**N**



UV BUFF®  
NP ROCKY MOUNTAIN 112669  
**N**

\* See P 54 for UV BUFF® product information and pricing



UV BUFF®  
FG USA 112660  
**N**



UV BUFF®  
FG BRAZIL 112658  
**N**



UV BUFF®  
FG SPAIN 112662  
**N**



UV BUFF®  
FG GERMANY 112663  
**N**








UV BUFF®  
FG CANADA 112659  
**N**



UV BUFF®  
FG RUSSIA 112661  
**N**

# UV BUFF®

<p>fabric</p> 	<p>technical features</p> 	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$25</p>
<p>how to wear</p> 			<p>suggested activities</p> 	
<p>The temperature may be brisk, the snow may be piled high, but if the sun is shining, you still need UV protection. The UV BUFF® delivers all the functionality of the Original BUFF®, then adds built-in sun protection that blocks up to 95 percent of harmful rays*. The COOLMAX® Extreme material wicks moisture and dries fast for comfort on the move, the Polygiene® treatment resists odors, and the unique seamless construction minimizes potential irritation.</p>			<ul style="list-style-type: none"> <li>• COOLMAX® Extreme performance fabric</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> <li>• UV Protection: 95%*</li> </ul>	

DEYOUNG



Whether he's fly fishing in Montana, Alaska or the Florida Keys, renowned contemporary artist Derek DeYoung captures the beauty of his adventures in his rich, colorful and sought after paintings. "When painting fish, I try to capture all the intricacies they possess; their scales, patterns, dimension and texture. When chest deep in a river, I'm not just chasing fish, I'm searching for a magical experience or vision that will inspire me, and raise my paintings to a higher level."



**BRILLIANT BLUE**  
108555

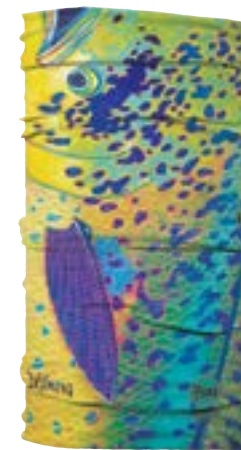


**SLATE GREY**  
108678

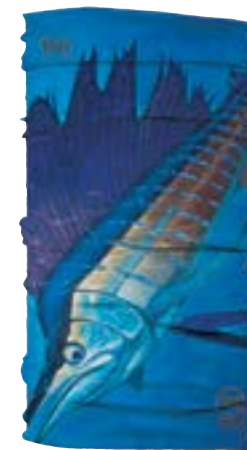


**BLACK**  
100137

**B**



**DY MAHI MAHI**  
111624.555



**DY SAILFISH**  
111664.707



**DY PERMIT**  
108673

**2-SIDED DESIGN**



**MILITARY**  
100505

**B**



**CRU**  
100139



**HUNTER ORANGE**  
100549

*\*also on p. 60*



**DY BROOKIE FLANK**  
107694



**DY BROWN MOSQUITO**  
107696



**DY TARPON FLANK**  
107693



**DY WAHOO FLANK**  
107698



**DY RAINBOW ROYAL**  
107695



**DB WAHOO**  
111613.787



**DB DORADO**  
111643.555



**DB FISH BUFFET**  
111642.707



Drew Brophy has been a professional surf artist for over 25 years. An avid big wave surfer and world traveler, Brophy's career exploded in the late 90s when he began painting his edgy artwork onto surfboards. His original artwork is collected worldwide and now featured on a variety of California surf inspired BUFF® products.



**DB SUNSET SESSION**  
108700



**DB DEEP**  
111656.555



**DB BUTTERFLY**  
111655.555



**DB DRAGONS**  
111654.937



Created by designer Rob McAbee, the Bug Slinger™ brand is a fresh take on the fly fishing lifestyle inspired by current trends from the action sports, fashion and music industries. "Developing unique branded designs is my passion (along with fly fishing) and BUFF® provides the perfect product to showcase one's individuality."



**BS WATER CAMO BLUE**  
107700



**BS WATER CAMO FOREST**  
107701



**BS WATER CAMO GREEN**  
107702



**BS WATER CAMO GREY**  
107703



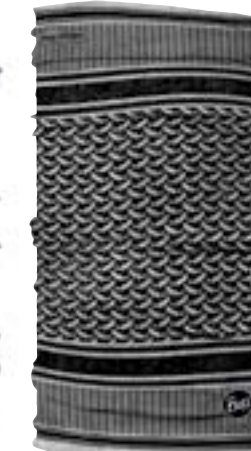
**BS BUCKETMOUTH**  
108674



**BS STAINED PERMIT**  
108675



**BS STEELHEAD**  
100208



**BS TARPON REPEAT**  
111641.999



**BS MAORI HOOK**  
100486



© VAUGHN COCHRAN

Vaughn Cochran, artist, entrepreneur and founder of the Blackfly Brand, has been creating art for over 40 years and his unique and colorful perspective of the outdoor world comes from his many years spent on the water as a fishing guide in the Florida Keys and traveling the Caribbean fly fishing and managing fishing lodges in Mexico, Costa Rica and Belize.



**BF BLACK FLY**  
100482



**BF TURTLE GRASS**  
100483



**BF BLUEWATER CAMO**  
100481



**BS KANJI TROUT**  
100485



**BS UNDERCUT**  
100487



**BS COLORBLOCK TARPON**  
100488



**BS MEATEATER**  
100489



**BS WARPAIN**  
107699



SALTWATER

FRESHWATER



**SCATTER**  
111626.707



**TIBURONES**  
111665.937



**BAITBALL**  
111647.737



**GREAT WHITE**  
111644.901



**BROWN TROUT**  
100533



**CARP**  
100531



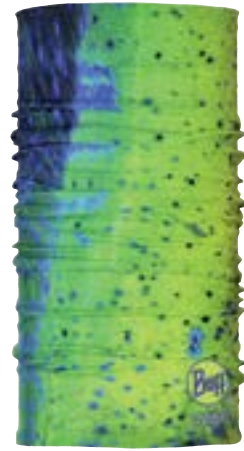
**TROUT CAMO**  
107719



**SHARK CAMO-GREY**  
100539



**MEGALODON TEETH CAMO BLUE**  
100241



**DORADO**  
100167



**STRIPER**  
100530



**LARGEMOUTH BASS**  
100529



**NORTHERN PIKE**  
100534



**RAINBOW TROUT 2**  
100528



**TARPON SCALES**  
100207



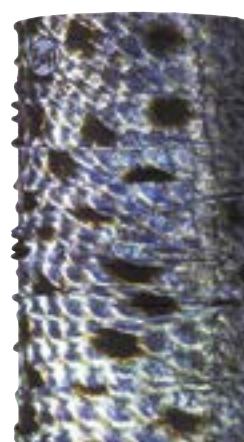
**REDFISH SPOT**  
100536



**TARPON**  
100166



**BONEFISH**  
100541



**SPOTTED SEA TROUT**  
108686



**STEELHEAD**  
100382



**MORTAL**  
108681



2-SIDED DESIGN



**EXO**  
108680



**MO BREAK-UP COUNTRY** 111376  
**MO BREAK-UP INFINITY** 100546  
**MO BREAK-UP PINK** 101838



**MO OBSESSION** 100545  
**MO SHADOW GRASS** 107734  
**MO BRUSH** 100544



**VR ARID** 108677  
**PR H2O** 107743  
**PR COMBAT** 107740



**HUNTER ORANGE** 100549  
*\*also on p. 54*



**RT XTRA** 111375  
**RT AP** 107717



**RT APG** 107718  
**RT MAX 5** 108676



**SANTANA RED** 100526



**SANTANA OLIVE** 100511



**SANTANA NAVY** 100141



**PIXELS DESERT** 100509



**PIXELS GREY** 100860



**CAMU FISH GREY** 100504



**AERO** 108691



**DIVISION** 108589



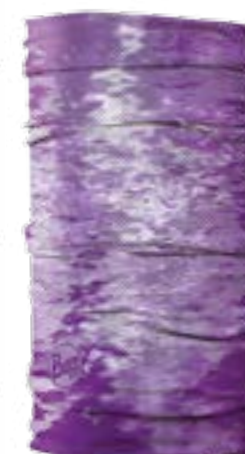
**PELAGIC CAMO** 100515



**PELAGIC CAMO PINK** 108682



**PELAGIC CAMO LIME** 107705



**PELAGIC CAMO PURPLE** 107706





**SIETE**  
111662.555



**OTOE**  
108590



**MOT**  
111432.555



**SPINX BLOT**  
100510



**SUNDOWN**  
100235



**OPTIC**  
111663.214



**WATER PLAID**  
108690



**VERTICAL GREY**  
111659.937



**BATIK**  
107731



**WATERCOLOR**  
108704



**BLUEBISCUS**  
111660.789



**KENAI**  
100060



**DITZY**  
111661.555



**MOSAIC**  
107745



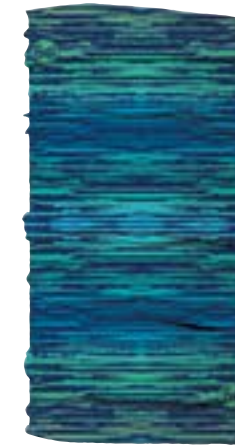
**PIXELS DESERT FUCHSIA**  
111640.500



**ANTON**  
111630.752



**SUNSET TIGER**  
108693



**TIGER SKY**  
108694



**MATRIX**  
111658.409



**GUIDELINES**  
100069



**VERTICAL GREEN**  
111659.845



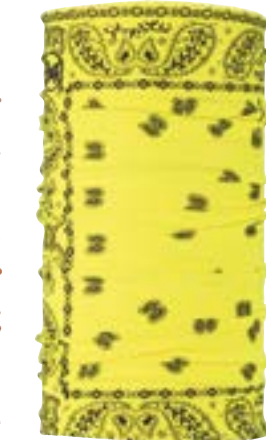
**STREAKER**  
108695



**WILD**  
111657.555



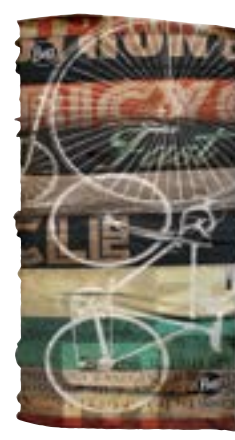
**SANTANA ORANGE 2**  
113588.204



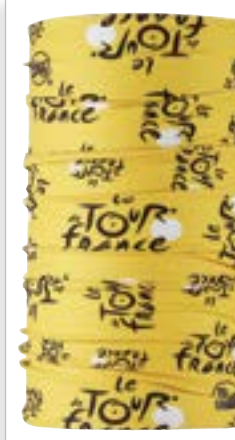
**SANTANA YELLOW**  
108702



**BICICLETA**  
111649.901



**VINTAGE BIKES**  
111648.555



**TOUR LOGOS YELLOW**  
111419



**TOUR LOGOS BLACK**  
111420



**NANCY**  
111097





**PIKA**  
111651.522



**CHAMPION**  
108699



**IKAT GRAPHITE**  
111442.901



**ACUA**  
111650.789



**SURF FLOWER**  
100254



**SHADOW DYE**  
111652.791



**ACORN**  
105815



**DHARMA**  
107713



**VENETIAN DREAMS**  
108689



**CHINTZ**  
108756



**MOD DYE BROWN**  
111653.325



**VINTAGE**  
100521



**MOD DYE GRAPHITE**  
111653.901



**EFNIE**  
105831



**LOTUS**  
100502



**STARBURST**  
107738









**IKAT AQUA**  
111442.711




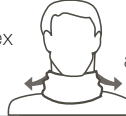





**CAMPO DEI FIORI**  
100247

# UV INSECT SHIELD® BUFF®

fabric 	technical features insect shield repellent apparel  	fit Adult Unisex One Size	thermal protection 	msrp \$29
how to wear 		suggested activities 		
Beat the sun – and the bugs. UV Insect Shield® BUFF® headwear makes relentlessly sunny and buggy conditions manageable. The COOLMAX® Extreme fabric wicks, dries fast, and blocks up to 95 percent of harmful rays*. Insect Shield®, an odorless insect repellent formula that lasts up to 70 washes, helps keep mosquitos, ticks and other bugs at bay. The seamless construction ups the comfort level, and a Polygiene® treatment resists odors.		<ul style="list-style-type: none"> <li>• COOLMAX® Extreme performance fabric</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Insect Shield® treatment repels bugs</li> <li>• 100% seamless construction</li> <li>• UV Protection: 95%*</li> </ul>		

# UV XL BUFF®

fabric 	technical features  	fit Adult Unisex One Size  1-1/4" wider for a roomier fit	thermal protection 	msrp \$25
how to wear 		suggested activities 		
UV XL BUFF® headwear is made with a 1/4 inch wider diameter for a roomier, more relaxed fit. Constructed from moisture-wicking COOLMAX® Extreme fabric and treated with Polygiene® for odor management, this larger BUFF® blocks up to 95 percent of the sun's harmful rays* and offers the same performance and versatility as the original.		<ul style="list-style-type: none"> <li>• Roomier fit – 1.25" wider</li> <li>• COOLMAX® Extreme performance fabric</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> <li>• UV Protection: 95%*</li> </ul>		



MO BREAK-UP INFINITY  
100633



RT AP  
107660



BS WATER CAMO GREEN  
107666








BROWN TROUT  
108654



BONEFISH  
107663

View the complete Insect Shield® collection online  
<http://tinyurl.com/buff15>

# JUNIOR UV BUFF®

fabric 	technical features 	fit Fits Kids Ages 6 to 11	thermal protection 	msrp \$22
how to wear 			suggested activities 	
The Junior UV BUFF® headwear features the cool comfort of COOLMAX® Extreme fabric for superior moisture wicking, quick drying performance, and protection from 95% of harmful UV rays*. The seamless construction means no pressure points under a helmet, and full BUFF® versatility means it can be worn tons of different ways. Fits kids ages 6 to 11.			<ul style="list-style-type: none"> <li>• COOLMAX® Extreme performance fabric</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> <li>• UV Protection: 95%*</li> </ul>	



**SANTANA RED**  
108655



**SANTANA NAVY**  
107665



**CRU**  
107662



**SLATE GREY**  
108653



**HUNTER ORANGE**  
111691.204



**RT MAX 5**  
111693.325



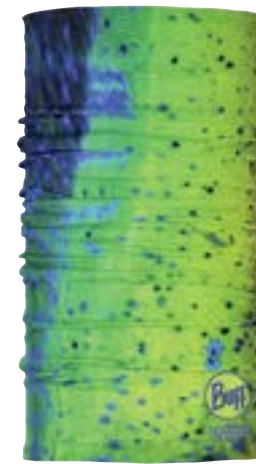
**PIXELS DESERT**  
111694.302



**MO BREAK-UP INFINITY**  
111692.325



**TARPON SCALES**  
108671



**DORADO**  
108672



**BLITHE**  
108669



**SUNDOG**  
108711



**MORTAL**  
108667

2-SIDED DESIGN



**SANTANA NAVY**  
108670



**DB FISH BUFFET**  
111683.707



**LOTTA SHARKS**  
111684.737



**TOTALLY TUBULAR**  
111685.114



**PIKA JR**  
111686.538






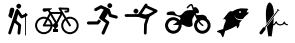


**TAD**  
111687.846



**SANTANA BLUSH**  
111688.505

## UV HALF BUFF®

fabric 	technical features  	fit Adult Unisex One Size	thermal protection 	msrp \$15
how to wear 			suggested activities 	
Half the length of original UV BUFF® headwear, the UV Half BUFF® offers thermal efficiency, built-in sun protection, seamless construction and the moisture wicking performance of COOLMAX® Extreme. Comfortable as a headband or under a helmet, and wearable nine different ways, this versatile BUFF® is the choice for hot summer runs, rides and hikes.			<ul style="list-style-type: none"> <li>• COOLMAX® Extreme performance fabric</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• 100% seamless construction</li> <li>• UV Protection: 95%*</li> <li>• Reflective elements for added visibility (on select products)</li> </ul>	



**MOONLIGHT BLUE**  
111697.776



**BERRY**  
111697.606



**BLACK**  
100605



**R-CITRON**  
111698.802



**R-WATERFALL**  
111698.849



**R-BLUE INK**  
111698.752



**R-STADI BLACK**  
113582.999

reflective  

Beloved by runners, this headwear offers protection from the summer sun and protection from summer traffic. By day, it blocks 95 percent of the sun's harmful rays\*, in darkness it increases the wearer's visibility to road traffic. The half-length size offers plenty of versatility without any extra bulk or unwanted warmth, and the breathable wicking fabric helps keep the wearer cool and comfortable, mile after mile.



**ANTON**  
111634.752



**CASH WHITE**  
107682



**CASH SKY**  
107680



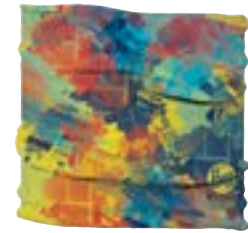
**CASH GREY**  
107681



**ROLES GREY**  
108661



**ROLES RED**  
108660



**IMPASTO**  
111676.555



**ELECTRIC**  
111677.555



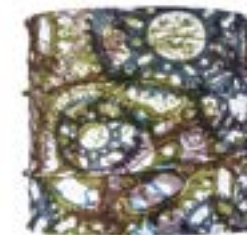
**NITRIC ORANGE FLUOR**  
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**JABE**  
111678.707



**BICICLETA**  
111674.901



**SPROCKET**  
107678



**LE TOUR BLACK**  
111421



**YPRES**  
111422



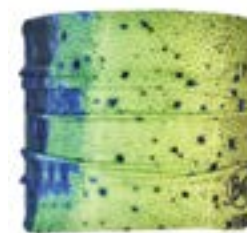
**NANCY**  
111423



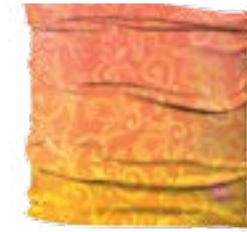
**BONEFISH**  
111671.937



**PELAGIC CAMO**  
111673.707



**DORADO**  
111672.555



**MANTRA**  
107679



**PETROL**  
111679.555



**BIHAR**  
100604



**B**



**LUMIRAMA**  
100096



**POPPINS BLUE**  
100601



**MEADOW**  
107676



**GLOBALIK VERDE**  
107689



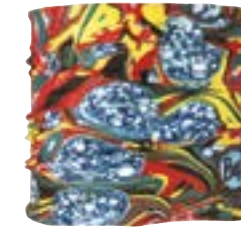
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107677



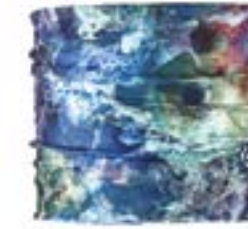
**WILUNA GRAPHITE**  
100602



**TIE DYE LACE**  
111675.789



**MAGMA**  
108665



**BUBBLES**  
100274

**B**



**MANDALA**  
100084

**B**



**UTAH**  
100223



**OREGON**  
100224



**COLORADO**  
108666


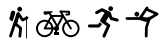
**B**



**CALIFORNIA**  
100611



# UV HEADBAND

<p>fabric</p> 	<p>technical features</p> 	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$15</p>
<p>how to wear</p> 		<p>suggested activities</p> 		
<p>Technical headwear for active sports, the UV Headband offers hair and sweat management for runners and yogis. COOLMAX® Extreme quick-dry fabric wicks away moisture and blocks UV rays and helps you keep your cool. A Polygiene® treatment is added to resist odors and bonded seams reduce irritation.</p>		<ul style="list-style-type: none"> <li>• COOLMAX® Extreme performance fabric</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Comfort seam bonding technology</li> <li>• UV Protection: 95%*</li> </ul>		



**ANTON**  
111631.752



**MILO**  
108717



**CARBON**  
108798



**DAGHIR**  
108789



**FIREFLY**  
108647



**INVERSION**  
108648



**ROLES GREEN**  
111681.845



**ROLES PINK**  
111681.538



**PAINTBALL**  
111682.555



**MONGAR BLACK**  
108801



**HENNA**  
108790



**DUME**  
108799



**FULLES**  
108718



**BOTANIC**  
108792



**ORM**  
108719



**SARI TURQUOISE**  
108793



**VINYASA**  
108802



**BOTEH**  
108791



**CAIL PINK**  
108800



**SIENNA PURPLE**  
108797



**SUNDOG**  
108646







**DANA**  
108624





**IXIA**  
108794

# KNIT HEADBAND

<p>fabric</p> 	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$30</p>
<p>how to wear</p> 		<p>suggested activities</p> 	
<p>Go-to headwear for winter trail runs, late-season hikes, and spring ski tours, the Knit Headband adds a layer of warmth that performs on the move. The yarn blend is comfortable and quick drying, and the lofty polar fleece lining ups the insulation and helps wick away moisture. The headband's wide design fully protects the forehead and ears while keeping the crown open to release excess heat.</p>		<ul style="list-style-type: none"> <li>• Soft, comfortable acrylic blend knit</li> <li>• Warm, comfortable fleece lining</li> </ul>	

# MERINO WOOL BUFF®

<p>fabric</p> 	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>solids \$29 printed \$32</p>
<p>how to wear</p> 		<p>suggested activities</p> 	
<p>Winner of Backpacker Magazine's Editors' Choice Gold Award for its years of proven performance, the eco-friendly Merino Wool BUFF® delivers true four-season comfort and protection. The Merino Wool BUFF® is a soft, warm, wind-resistant and lightweight layer made with 100 percent Merino wool. Wearable in 10 different ways, it's versatile multisport headwear delivering four-season performance with natural moisture wicking and odor control properties. We donate one percent of Merino Wool BUFF® proceeds to the planet, and, like all BUFF® Merino headwear, the wool is sourced from humanely raised, non-mulesed sheep.</p>		<ul style="list-style-type: none"> <li>• 100% eco-friendly Merino wool</li> <li>• Soft and comfortable</li> <li>• Lightweight thermal performance</li> <li>• Dries quickly, breathable, stays warm if wet</li> <li>• Naturally odor resistant</li> <li>• Sourced from non-mulesed sheep</li> </ul>	



**TIZZY PINK CERISSE**  
113333.521



**TIZZY GREY**  
113333.929



**YSSIK STARWHITE**  
113332.009



**YSSIK DARK NAVY**  
113332.790



**WHISTLER CRU**  
113352.014



**WHISTLER BLACK**  
113352.999



**NYSSA LIGHT GREY**  
113538.933



**NYSSA BROWN**  
113538.325



**CEDAR**  
100203



**GREY**  
100202



**BLACK**  
100637



**DENIM**  
108811



**BRICK**  
113010.429



**SEAPORT BLUE**  
113010.753



**GLACIER**  
113010.936



# MERINO WOOL 3/4 BUFF®

printed



**SEAPORT BLUE STRIPES**  
113011.753  
**N**



**LIGHT GREY STRIPES**  
113011.933  
**N**



**CORAL STRIPES**  
113011.506  
**N**



**AMBAR DYE**  
113012.215  
**N**



**LIME DYE**  
113012.801  
**N**



**CERISSE DYE**  
113012.521  
**N**



fabric

fit  
Adult Unisex  
One Size



thermal protection

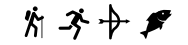
msrp

\$27



how to wear

suggested activities



Shorter in length and therefore lighter than the classic Merino Wool BUFF®, this is great headwear for a bit of winter warmth or summer cooling. The lightweight wool is eco-friendly, naturally resists odors, dries quickly, and breathes to prevent overheating while on the move. And it's super soft. Light and compact, it easily fits in a pack or stash pocket. Our Merino wool is sourced from humanely raised, non-mulesed sheep.

- Three-quarter length
- 100% eco-friendly Merino wool
- Soft and comfortable
- Lightweight thermal performance
- Dries quickly, breathable, stays warm if wet
- Naturally odor resistant
- Sourced from non-mulesed sheep



**BLACK**  
111628.999



**BLUE INK**  
111628.752







**CORAL**  
111628.420



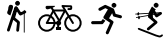

**DARK NIGHT**  
111628.791

# MERINO WOOL THERMAL NECKWARMER

fabric	technical features	fit	suggested activities	thermal protection	msrp
		Adult Unisex One Size			\$39
<p>The versatile Merino Wool Thermal Neckwarmer's interlock knit gives it a luxurious feel and elevated thermal performance. Comfortably soft and eco-friendly, the double-layer Merino delivers winter warmth with natural moisture wicking and odor control properties. Like all BUFF® Merino headwear, the wool is sourced from humanely raised, non-mulesed sheep.</p>			<ul style="list-style-type: none"> <li>• Double layer 100% eco-friendly Merino wool knit</li> <li>• Soft and comfortable</li> <li>• Dries quickly, breathable, stays warm if wet</li> <li>• Naturally odor resistant</li> <li>• Sourced from non-mulesed sheep</li> </ul>		

NEW PRODUCT

# POLAR NECKWARMER

fabric	fit	suggested activities	thermal protection	msrp
	Adult Unisex One Size			\$20
<p>Made with Polartec® Classic 100 fleece, the Polar Neckwarmer BUFF® is ideal for winters outside and easily transitions from slope to street. The soft fleece feels great next to the skin, and is warm, breathable and quick to dry.</p>			<ul style="list-style-type: none"> <li>• Polartec® 100 lightweight fleece</li> <li>• Warm, comfortable fleece neckwarmer</li> <li>• Moisture wicking, quick drying, breathable</li> </ul>	



**OCEAN**  
113018.737  




**CERISSE**  
113018.521  




**MILITARY**  
113125.847  




**MARDI GRAPE**  
113125.636  




**CEDAR**  
113018.847  




**GREY**  
110966


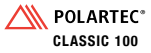






**HARBOR**  
113125.792  




**BLACK**  
107921  


# POLAR BUFF®

<p>fabric</p>  	<p>technical features</p>  <p>*Microfiber portion only</p>	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$32</p>
<p>how to wear</p> 		<p>suggested activities</p> 		
<p>Ideal for skiing, high-altitude climbing, early morning fishing or other cold weather activities, Polar BUFF® headwear is made with warm, comfortable Polartec® Classic 100 fleece at the base and a full-length original microfiber BUFF® on top. The result is headwear that delivers powerful warmth at the neck, then extends the performance with full BUFF® versatility, breathability and coverage. Nine inches longer than the original, the Polar BUFF® can be worn 10 different ways.</p>		<ul style="list-style-type: none"> <li>• Soft polyester microfiber performance fabric</li> <li>• Polartec® Classic 100 lightweight fleece</li> <li>• Polygiene® fabric treatment on microfiber helps control odors</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> </ul>		



**N** FLAT BRUSH  
111379



**N** AJ FORWARD ESCAPE  
113481.555



**N** AJ KOSMIC KISS  
113480.555



**N** OG BUFF  
111377



**N** CHIPEW  
113482.522



**N** TAWBA YELLOW  
113483.117



**N** STATICS  
108968



**N** BLAST  
113484.555



**N** CASHMERE BLACK  
101070



**B** BLACK  
100471



**N** RED  
113568.425



**N** SKYDIVER  
113568.703



**N** ALYZA  
113097.555



**N** KAT GREY  
113479.937



**N** ROTH  
113092.555



**B** AFGAN GRAPHITE  
101080



**KNIT SNOW**  
111378



**KASHFLY CRU**  
101077



**B SNOWFLAKES**  
101129



**PROVEIL PR US FLAG**  
108371



**RT XTRA**  
111380



**RT MAX 4**  
108373



**MO DUCK BLIND**  
100469



**MO BREAK-UP COUNTRY**  
111381



**SNOW CAMO**  
100475



**N SERVET**  
113486.425



**SHIFT**  
111370



**B KALINA**  
108369



**N DIGI**  
113485.844



**N BLAST JR**  
113569.555








**BLACK**  
105779

## JUNIOR POLAR BUFF®

<p>fabric</p> <p><b>100% POLYESTER</b> </p>	<p>fit</p> <p>Fits Kids Ages 6 to 11</p>	<p>thermal protection</p> <p>❄️ ❄️ ❄️ ❄️</p>	<p>msrp</p> <p>\$29</p>
<p>how to wear</p>		<p>suggested activities</p>	
<p>Designed for kids who love to play all winter long, the warm and wind resistant Junior Polar BUFF® combines the moisture wicking, quick-dry performance of microfiber with soft, toasty Polartec® Classic 100 microfleece. The combination of performance fabrics and full BUFF® versatility makes this essential headwear for slopes, sled hills, and freezing walks to school. Fits kids ages 6 to 11.</p>		<ul style="list-style-type: none"> <li>• Polartec® Classic 100 lightweight fleece</li> <li>• Soft polyester microfiber performance fabric</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> </ul>	

# POLAR REVERSIBLE BUFF®

<p>fabric</p> <p><b>100% POLYESTER</b></p> <p><b>POLAR FLEECE</b></p>	<p>technical features</p> <p>  *Microfiber portion only</p>	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> <p></p>	<p>msrp</p> <p>\$39</p>
<p>how to wear</p> <p></p>		<p>suggested activities</p> <p></p>		
<p>One BUFF® delivering double the style with full winter functionality – from a mask to a hood to a cap, the Polar Reversible BUFF® has 8 different wearable variations. Microfiber on one side breathes, wicks moisture and is treated with Polygiene® for odor resistance. Polar fleece on the other side elevates warmth and is soft and comfortable next to the skin. Wear fleece side out or fleece side in, or maybe a little of both depending on conditions and your mood.</p>		<ul style="list-style-type: none"> <li>• Soft polyester microfiber performance fabric</li> <li>• Polar fleece lining</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Reversible design for two styles in a single BUFF®</li> </ul>		



**ENEKO**  
105714



**GRAPHITE**  
100476  
**B**



**RASTA LINE**  
105717



**MOUNTAIN BITS**  
113490.707  
**N**



**MOUNTAIN TOP**  
111384



**TERRAIN**  
105716



**SEKANI**  
113488.901  
**N**



**AFGAN BLUE**  
101163



**MULTI RED**  
108499



**LINDY**  
113489.622  
**N**



**PRISM**  
111382







**ETHEREAL**  
113138.619  
**N**



**MARROC GRAPHITE**  
101162

# NECKWARMER HEADLINER

<p>fabric</p> 	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$40</p>
<p>how to wear</p> 		<p>suggested activities</p> 	
<p>A style-friendly, toasty warm Polartec® Thermal Pro® fleece neckwarmer gets a technical boost with a stowable, lightweight liner hood. Wearable four different ways, it works as a city scarf substitute, classic neck gaiter, cold-weather facemask, and helmet-friendly hooded piece for cold weather snowsports. All the materials are quick drying, moisture wicking and comfortably soft.</p>		<ul style="list-style-type: none"> <li>• Polartec® Thermal Pro® heavyweight fleece</li> <li>• Soft and comfortable</li> <li>• Dries quickly, breathable, stays warm if wet</li> <li>• 100% Polyester Thermo Fastwick on hood</li> </ul>	







**KASHFLY CRU**  
108124



**HOUMA**  
108993

# KNIT NECKWARMER

<p>fabric</p> 	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$39</p>
<p>how to wear</p> 		<p>suggested activities</p> 	
<p>A warm replacement for the traditional scarf, the BUFF® Knit Neckwarmer takes a soft knit blend outer fabric, then lines it with a lofty, warm fleece. The combination is wind-resistant, quick drying, and toasty – perfect for cold weather and blustery days.</p>		<ul style="list-style-type: none"> <li>• Soft, comfortable knit blend exterior</li> <li>• Warm, comfortable fleece lining</li> </ul>	



**MARGO PLUM**  
113552.622



**MARGO GREY**  
113552.937



**MARGO ORANGE**  
113552.204



**YSSIK STARWHITE**  
113335.009



**YSSIK DARK NAVY**  
113335.790



**SAVVA CREAM**  
113349.006



**SAVVA GREY**  
113349.929



**WHISTLER BLACK**  
113351.999



**WHISTLER CRU**  
113351.014



**AMBY BROWN**  
113556.325



**AMBY SNOW**  
113556.015









**AMBY SEAPORT**  
113556.753



NEW PRODUCT


# WINDPROOF NECKWARMER

<p>fabric</p>  	<p>technical features</p>  <p>*Microfiber portion only</p>	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$39</p>
<p>how to wear</p> 		<p>suggested activities</p> 		
<p>Fully technical, the Windproof Neckwarmer BUFF® is warm, weather-resistant and delivers two looks in a single BUFF®. A combination of materials delivers zonal performance. GORE® WINDSTOPPER® provides durably windproof, breathable protection, and a double-layer microfiber panel at the mouth keeps breathing easy. A Polygiene® treatment on the microfiber panels resists odor, and a laser-cut tapered bottom gives it a clean, ergonomic fit.</p>		<ul style="list-style-type: none"> <li>• GORE® WINDSTOPPER® fabric</li> <li>• Polygiene® fabric treatment on microfiber helps control odors</li> <li>• Windproof, breathable, water resistant</li> <li>• Soft polyester microfiber performance fabric</li> <li>• Moisture wicking, quick drying, breathable</li> </ul>		



**XTREME PINK**  
113240.538  





**BLACK**  
113243.999  




**ARASHI BLACK**  
113244.999  




**MOUNTAIN BITS**  
113242.707  




**TORNADO**  
113494.999



**GRADIENT**  
113237.723



**PICUS RED**  
113234.425



**BLACK**  
113238.999







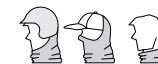

**MO BREAK-UP COUNTRY**  
113493.846



**RT AP**  
113497.846



# WINDPROOF BUFF®

<p>fabric</p>  	<p>technical features</p>  <p>*Microfiber portion only</p>	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>\$45</p>
<p>Windproof, water resistant and breathable, the Windproof BUFF® is a versatile piece made with microfleece-lined GORE® WINDSTOPPER® soft-shell fabric at the base, and a double layer of BUFF® microfiber above. The result is headwear that delivers the highest level of wind, weather and thermal protection where it's needed most without sacrificing versatility and wear options. Great for fast-moving sports in cold conditions, it can be worn five different ways – from knotted cap to neckerchief. A Polygiene® treatment on the microfiber panels resists odor, and a laser-cut tapered bottom gives it a clean, ergonomic fit.</p>			<p>how to wear</p> 	<p>suggested activities</p> 
			<ul style="list-style-type: none"> <li>• GORE® WINDSTOPPER® fabric</li> <li>• Polygiene® fabric treatment of microfiber helps control odors</li> <li>• Windproof, breathable, water resistant</li> <li>• Soft polyester microfiber performance fabric</li> <li>• Moisture wicking, quick drying, breathable</li> </ul>	



# BUFF® MASKS BALACLAVAS & HOODIES COLLECTION



## **MASKS, BALACLAVAS & HOODIES** COLLECTION

BUFF® Masks, Balaclavas and Hoodies offer extra warmth for high-altitude adventures. Coverage pieces safeguard the face, head and neck from the elements. Thanks to precision detailing, and new technology advancements, they're comfortable, effective and versatile. They may have a different silhouette than our tubular products, but they offer performance that's 100% BUFF®.

**MASKS, BALACLAVAS & HOODIES**

COLLECTION

**MASKS**

- [93] UVX MASK
- [94] TECH FLEECE BANDANA
- [95] WINDPROOF BANDANA

**BALACLAVAS**





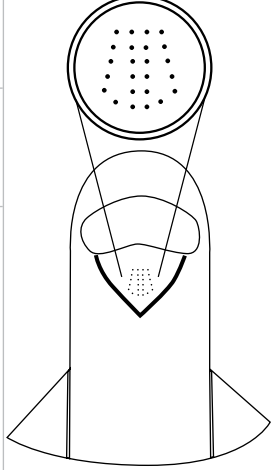



- [96] UVX BALACLAVA
- [96] UVX INSECT SHIELD® BALACLAVA
- [97] MICROFIBER BALACLAVA
- [98] MERINO WOOL BALACLAVA
- [99] POLAR BALACLAVA
- [100] CROSS TECH BALACLAVA

**HOODIES**

- [101] THERMAL HOODIE
- [102] WINDPROOF HOODIE



**UVX MASK**

<p>fabric</p> 	<p>technical features</p>   	<p>fit</p> <p>Adult unisex One size</p>	<p>msrp</p> <p>\$35</p>	<p>laser-cut breathing holes</p> 
<p>how to wear</p> 	<p>thermal protection</p> 	<p>suggested activities</p> 		
<p>On the water or in the field, the UVX Mask delivers serious protection from relentless sun. The design shields the face and neck, is contoured to cover the back of the head so it fits comfortably under a cap, and has a wide base that easily tucks under a shirt collar for a secure fit that won't gap. COOLMAX® Extreme fabric wicks away moisture, dries quickly and is comfortable all day long.</p>			<ul style="list-style-type: none"> <li>• COOLMAX® Extreme performance fabric</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Light thermal protection</li> <li>• UV Protection: 95%*</li> </ul>	



**CRU**  
107672



**VR ARID**  
108659



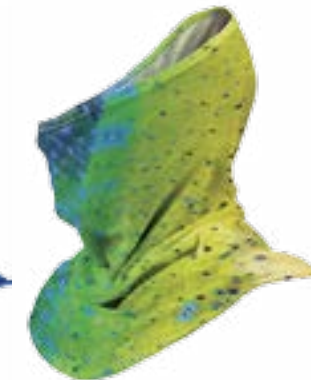
**PIXELS DESERT**  
111670.302



**BONEFISH**  
107673



**PELAGIC CAMO**  
107674



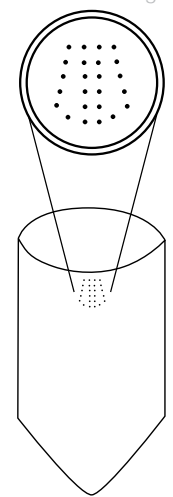
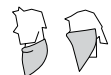




**DORADO**  
107675



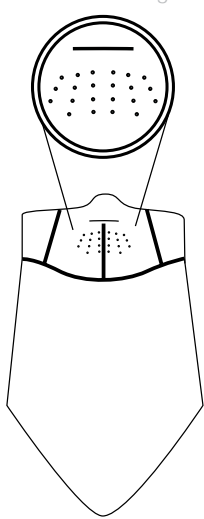





**TARPON SCALES**  
111669.737


NEW PRODUCT  
**TECH FLEECE BANDANA**

fabric 	technical features 	fit Adult unisex One size	msrp \$29	laser-cut breathing holes 
how to wear 	thermal protection 	suggested activities 		
Delivering much more performance than an old-school cotton bandana, the Tech Fleece Bandana provides warmth and wind resistance, dries quickly, and features laser-cut nose holes to aid airflow and help prevent glasses fogging up. This wind-resistant bandana made of brushed Carvico fabric, offers optimal protection from both cold and wind. The edgy design and lightweight material allow it to seamlessly transition from snow park to skate park by combining classic style with performance that's 100% BUFF®.		<ul style="list-style-type: none"> <li>• Stretchy Polyester Lycra with soft brushed fleece inside</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Light thermal protection</li> <li>• Laser-cut breathing holes</li> </ul>		

NEW PRODUCT  
**WINDPROOF BANDANA**

fabric 	technical features 	fit Adult unisex One size	msrp \$45	laser-cut breathing holes 
how to wear 	thermal protection 	suggested activities 		
Designed for warmth and protection during fast-paced winter sports, this may be the most technically advanced bandana ever. GORE® WINDSTOPPER® delivers durably windproof, water-resistant, breathable protection. Bonded seams eliminate irritation. Laser cut breathing ports help prevent fogging and make breathing easier, and earholes let you hear what's going on. The Windproof Bandana is great protection for boarders, skiers, snowmobilers and hardcore sledders.		<ul style="list-style-type: none"> <li>• 100% GORE® WINDSTOPPER® fabric</li> <li>• Fleece interior provides softness</li> <li>• Windproof, breathable, water resistant</li> <li>• Ultrasonic welding eliminates seams eliminate chafing</li> <li>• Laser-cut earholes and breathing ports</li> </ul>		



**AJ MAIN STAGE**  
113498.555  





**AJ FORWARD ESCAPE**  
113499.555  





**LYNX WHITE**  
113500  





**DANU**  
113502.555  




**DEADCASH GREY**  
113501.937  





**GREEN HUNT MILITARY S/M**  
113374.846.20

**GREEN HUNT MILITARY L/XL**  
113374.846.30  




**LASTAT CERISSE S/M**  
113373.521.20





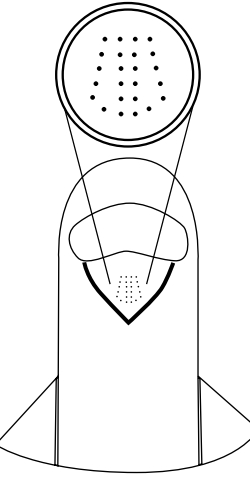



**LASTAT CERISSE L/XL**  
113373.521.30  




**BLACK S/M**  
111190

**BLACK L/XL**  
111295  


# UVX BALACLAVA

fabric 	technical features <b>insect shield</b> repellent apparel *on select products   	fit Adult unisex One size	msrp \$39 Insect Shield® \$45	laser-cut breathing holes 
how to wear 	thermal protection 	suggested activities 		
Full-coverage protection from damaging UV rays, the UVX Balaclava leverages COOLMAX® Extreme to deliver protection, moisture wicking performance, wind resistance and light thermal properties. The contoured design fits over the shoulders, back of the neck and upper chest for comprehensive protection without impacting peripheral vision or range of motion. Seams are minimized for improved comfort, and laser-cut breathing holes help prevent condensation.		<ul style="list-style-type: none"> <li>• COOLMAX® Extreme performance fabric</li> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Laser-Cut Breathing Holes</li> <li>• Minimized seams for added comfort</li> <li>• UV Protection: 95%*</li> </ul>		



**UNA**  
108658



**BONEFISH**  
107670



**B CRU**  
107669

## insect shield® repellent apparel

The proven benefits of the UVX Balaclava – COOLMAX® Extreme fabric, UV protection, odor controlling Polygiene®, laser-cut breathing holes – with Insect Shield® protection to repel mosquitoes and other biting insects. Delta to deer blind – this balaclava handles all seasons and environments. The lightweight fabric wicks away sweat, provides superior sun protection, and adds an extra layer of wind-resistant warmth for cooler conditions.






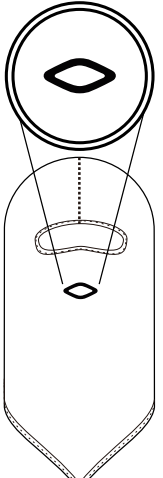



**RT APG**  
108657



**MO OBSESSION**  
108656



# MICROFIBER BALACLAVA

fabric 	technical features  	fit Adult unisex One size	msrp \$30	laser-cut mouthport 
how to wear 	thermal protection 	suggested activities 		
Rider inspired, multisport versatile, the Microfiber Balaclava is constructed from a warm, comfortable, wind resistant, moisture wicking fabric. Designed to fit comfortably under a helmet, the balaclava has a die-cut mouth port for better airflow, and can be worn five different ways to adjust warmth and protection to meet shifting conditions and output levels. A Polygiene® fabric treatment controls odors.		<ul style="list-style-type: none"> <li>• Polygiene® fabric treatment helps control odors</li> <li>• Soft polyester microfiber performance fabric</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Mouth port aids breathing</li> </ul>		



**SINISTER BLACK**  
113156.999  
**N**



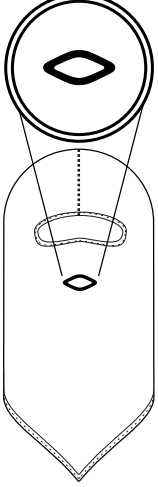





**MOUNTAINTOP**  
111089



**BLACK**  
111152

# MERINO WOOL BALACLAVA

<p>fabric</p> 	<p>technical features</p> 	<p>fit</p> <p>Adult unisex One size</p>	<p>msrp</p> <p>\$37</p>	<p>laser-cut mouthport</p> 	
<p>how to wear</p> 	<p>thermal protection</p> 	<p>suggested activities</p> 			
<p>Made with Merino wool that's soft, comfortable, and naturally odor resistant – this versatile balaclava is great for spring ski tours and late autumn treks. The breathable single jersey fabric performs across a range of temperatures, dries quickly, and resists light wind. A die-cut mouth port increases airflow. Comfortable under a helmet, it can be worn as a hood, over the face or around the neck. All BUFF® wool is sourced from humanely raised, non-mulesed sheep.</p>		<ul style="list-style-type: none"> <li>• 100% eco-friendly Merino wool</li> <li>• Soft and comfortable</li> <li>• Lightweight thermal performance</li> <li>• Dries quickly, breathable, stays warm if wet</li> <li>• Naturally odor resistant</li> <li>• Sourced from non-mulesed sheep</li> </ul>			

# POLAR BALACLAVA

<p>fabric</p> 	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> 	<p>msrp</p> <p>solids \$32 printed \$37</p>
<p>how to wear</p> 		<p>suggested activities</p> 	
<p>Made from soft, warm Polartec® 100 lightweight fleece, the Polar Balaclava is a versatile insulation layer for skiers, boarders and winter hikers. It balances warmth with breathability, wicks moisture, dries fast if wet, and packs easily. Streamlined and comfortable under a helmet, it delivers full balaclava coverage or can be worn as hood.</p>		<ul style="list-style-type: none"> <li>• Polartec® 100 lightweight fleece</li> <li>• Quick drying, moisture wicking, warm if wet</li> </ul>	



**BLACK**  
111158  
**B**



**DENIM**  
111154



**GREY**  
111159



**MILITARY**  
111092



**BLACK**  
111091






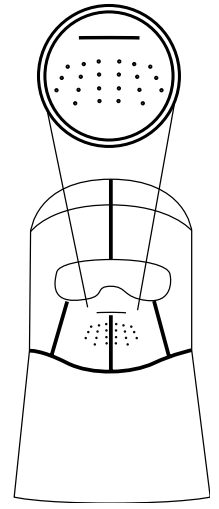





**REIGN**  
111093



**HOUMA**  
111095

# CROSS TECH BALACLAVA

fabric  		technical features   		fit Adult unisex One size	msrp \$49	laser-cut breathing holes 
how to wear 		thermal protection 		suggested activities 		
The Cross Tech Balaclava is built for high-output activities in harsh winter conditions. Windproof, water resistant, highly breathable GORE® WINDSTOPPER® shields the forehead, mouth, chin and ears. Air-permeable Polar fleece insulates the neck, and Thermo Fastwick fabric at the crown elevates breathability and improves moisture transport. The streamlined design fits comfortably under a helmet, seams are ultrasonically welded to eliminate stitching that can cause irritation, and laser-cut ports at the nose and mouth make breathing easier.		<ul style="list-style-type: none"> <li>• GORE® WINDSTOPPER® fabric</li> <li>• Windproof, breathable, water resistant</li> <li>• Thermo Fastwick fabric</li> <li>• Polar fleece</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Laser-cut earholes and breathing ports</li> <li>• Ultrasonically welded seams eliminate chafing</li> </ul>				








**NATE S/M** 113354.999.20  
**NATE M/L** 113354.999.25  
**NATE L/XL** 113354.999.30



**BLACK S/M** 1133353.999.20  
**BLACK M/L** 1133353.999.25  
**BLACK L/XL** 1133353.999.30



# THERMAL HOODIE

fabric  *neck portion only  *hood portion only		fit Adult Unisex One Size	thermal protection 	msrp \$50
how to wear 			suggested activities 	
On and off the slopes, the Thermal Hoodie delivers warmth to manage the harsh winter cold. A Polartec® Thermal Pro® hood provides a high level of thermal performance, and the soft 100% Merino wool collar protects the mouth and chin. A double layer of wool at the neck adds insulation. Like all BUFF® Merino products, the wool is sourced from humanely raised, non-mulesed sheep. Designed to fit on the head or over a helmet, this exceptionally warm hoodie is truly versatile.			<ul style="list-style-type: none"> <li>• Polartec® Thermal Pro® heavyweight fleece</li> <li>• 100% eco-friendly Merino wool</li> <li>• Soft, comfortable, naturally odor resistant</li> <li>• Dries quickly, breathable, stays warm if wet</li> <li>• Wool sourced from non-mulesed sheep</li> <li>• Adjustable draw string</li> </ul>	



**BRINDLE**  
110976



**GRAPHITE**  
108111





**FOG**  
108108



**PURPLE PENNANT**  
110977

# WINDPROOF HOODIE

<p>100% POLYESTER *neck portion only</p> <p>GORE WINDSTOPPER *hood portion only</p>	<p>technical features</p> <p>*Microfiber portion only</p>	<p>fit</p> <p>Adult Unisex One Size</p>	<p>thermal protection</p> <p>❄️ ❄️ ❄️ ❄️</p>	<p>msrp</p> <p>\$52</p>
<p>how to wear</p> 		<p>suggested activities</p> 		
<p>A multifunctional hooded piece for extreme outdoor conditions, the Windproof Hoodie leverages the proven windproof, water-resistant, breathable performance of GORE® WINDSTOPPER® fabric. A microfleece liner ups next-to-skin comfort and improves moisture transport, and a Polygiene® treatment adds odor resistance.</p>		<ul style="list-style-type: none"> <li>• GORE® WINDSTOPPER® fabric</li> <li>• Polygiene® fabric treatment on microfiber helps control odors</li> <li>• Windproof, breathable, water resistant</li> <li>• Soft polyester microfiber performance fabric</li> <li>• Lightweight thermal performance</li> <li>• Moisture wicking, quick drying, breathable</li> <li>• Adjustable Draw String</li> </ul>		



BLACK  
108016



RT MAX 4  
108342



RT XTRA  
111339







BUFF®  
GUARDS  
& GLOVES  
COLLECTION



**GUARDS & GLOVES**

COLLECTION

Serious hand protection for serious fishing. Crafted to enhance dexterity and grip, this collection of gloves and stripping guards protects hands from sun, surf and other hazards so the wearer can stay out on the water longer.

**GLOVES & GUARDS**

COLLECTION

**FINGER GUARDS**

[105] PRO SERIES STRIPPING GUARDS

**GLOVES**

[106] SPORT SERIES WATER 2 GLOVES

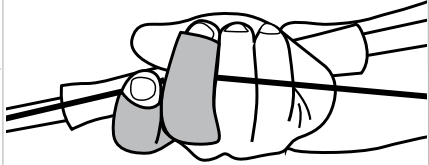

[107] PRO SERIES ANGLER 3 GLOVES

[108] PRO SERIES FIGHTING WORK 3 GLOVES

[109] SPORT SERIES MXS 2 GLOVES



PRO SERIES  
**STRIPPING GUARDS**

fabric Poly Lycra	fit Adult unisex One size	msrp \$8	
BUFF® Pro Series Stripping Guards eliminate line cuts and rub away salt and grime to help keep your line clean. Designed to work with the hand, they slip on easily and have exceptional stretch performance. The Pro Series Stripping Guards are made from durable stretch poly LYCRA® fabric and are sewn with KEVLAR® thread to minimize seam burnout. Three per pack.		suggested activities  <ul style="list-style-type: none"> <li>• Stretch polyester LYCRA® fabric</li> <li>• Ergonomic stretch performance</li> <li>• Quick drying, breathable</li> <li>• Durable KEVLAR® seams*</li> <li>• 3 Per Pack</li> </ul> <p><small>*KEVLAR® is a trademark of DuPont®</small></p>	



**TARPON**  
15302



**PIXELS DESERT**  
15301



**DORADO**  
15300



**TOOTHY**  
15298







**HOOKED**  
15299



**EXO**  
15303

*Pro Series Stripping Guards Counter Display available.  
See page [116].*

## SPORT SERIES WATER 2 GLOVES

fabric 	fit Classic Fit		GLOVE SIZING					msrp \$29	technical features 
			UNISEX SIZE	XS/S	S/M	M/L	L/XL		
CIRCUMFERENCE IN INCHES			7-8	8-9	9-10	10-11	suggested activities 		



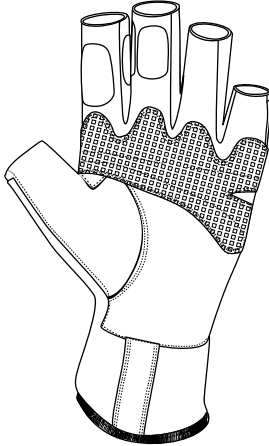

Fine-tuned for fishing and water sports, these protective half-finger gloves are made with a stretchy, breathable material. Delivering UPF 50+ sun protection, they feature longer cuffs to keep hands protected from harsh reflected rays. The gloves naturally contour to the hand, reinforced seams add durability, and silicon on the palm increases grip – wet or dry. Pull-tabs at the wrist and fingertip make getting them on and off easy.

- Stretch polyester LYCRA® fabric
- Quick drying, breathable
- Reinforced welt seams
- Silicone palm with wet/dry grip
- Extended cuff length
- Pull tabs for easy on and off
- UPF 50+ sun protection



- |                           |                              |                                |                              |
|---------------------------|------------------------------|--------------------------------|------------------------------|
| <b>FUCHSIA XS/S</b> 15361 | <b>LIGHT GREY XS/S</b> 15365 | <b>GLACIER BLUE XS/S</b> 15353 | <b>LIGHT SAGE XS/S</b> 15357 |
| <b>FUCHSIA S/M</b> 15362  | <b>LIGHT GREY S/M</b> 15366  | <b>GLACIER BLUE S/M</b> 15354  | <b>LIGHT SAGE S/M</b> 15358  |
| <b>FUCHSIA M/L</b> 15363  | <b>LIGHT GREY M/L</b> 15367  | <b>GLACIER BLUE M/L</b> 15355  | <b>LIGHT SAGE M/L</b> 15359  |
| <b>FUCHSIA L/XL</b> 15364 | <b>LIGHT GREY L/XL</b> 15368 | <b>GLACIER BLUE L/XL</b> 15356 | <b>LIGHT SAGE L/XL</b> 15360 |

## PRO SERIES ANGLER 3 GLOVES

fabric 	fit Snug Ergonomic Fit		GLOVE SIZING					msrp \$45	technical features 
			UNISEX SIZE	S/M	M/L	L/XL	XL/XXL		
CIRCUMFERENCE IN INCHES			8-9	9-10	10-11	11-12	suggested activities 		

Breathable, quick-to-dry and protective against harsh, reflected rays, the Pro Series Angler 3 Gloves are designed with durable synthetic suede and reinforced seams to stand up to on-water wear and tear. With a focus on delivering the dexterity and grip required for fishing, these gloves are crafted with a pre-curved design for superior articulation, have a palm specially patterned to reduce bunching, and employ Diamond Grip™ for a comfortable, secure hold.

- Ergonomic palm and thumb design, fingertip cut
- Stripping guard overlays, grippy palm overlay
- Reinforced welt seams
- Extended cuff length
- Pull tabs for easy on and off
- UPF 50+ sun protection





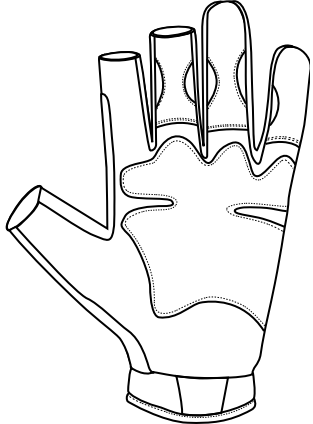

- |   |                                      |                                   |
|---|--------------------------------------|-----------------------------------|
| <b>BS WATER CAMO GREEN S/M</b> 15322    | <b>DY TARPON SCALES S/M</b> 15304    | <b>PIXELS DESERT S/M</b> 15326    |
| <b>BS WATER CAMO GREEN M/L</b> 15323    | <b>DY TARPON SCALES M/L</b> 15305    | <b>PIXELS DESERT M/L</b> 15327    |
| <b>BS WATER CAMO GREEN L/XL</b> 15324   | <b>DY TARPON SCALES L/XL</b> 15306   | <b>PIXELS DESERT L/XL</b> 15328   |
| <b>BS WATER CAMO GREEN XL/XXL</b> 15325 | <b>DY TARPON SCALES XL/XXL</b> 15307 | <b>PIXELS DESERT XL/XXL</b> 15329 |






<b>DB SUNSET SESSION XS/S</b> 15318
<b>DB SUNSET SESSION S/M</b> 15319
<b>DB SUNSET SESSION M/L</b> 15320
<b>DB SUNSET SESSION L/XL</b> 15321



## PRO SERIES FIGHTING WORK 3 GLOVES

fabric 	fit Classic Fit with Pre-curved Thumb		GLOVE SIZING				msrp \$45	technical features 
			UNISEX SIZE CIRCUMFERENCE IN INCHES	S/M 8-9	M/L 9-10	L/XL 10-11		
Ergonomically designed, and delivering serious protection, these gloves are ready for anything from casting to hauling lines. The palm and thumb are patterned for superior articulation and minimal bunching, and the first three fingers have a three-quarter length cut. The durable synthetic suede is rugged, provides a secure grip, and dries quickly when wet. The Flex-tech cuff is comfortable and secure, and pull-tabs make on-and-off easy.		suggested activities 		<ul style="list-style-type: none"> <li>Ergonomic palm and thumb design, 3 fingertip cut</li> <li>Flex tech cuff w/ adjustable hook &amp; loop closure</li> <li>Double layer terry wipe panel</li> <li>Pull tabs for easy on and off</li> <li>UPF 50+ sun protection</li> </ul>				

## SPORT SERIES MXS 2 GLOVES

fabric 	fit Classic Fit with Pre-curved Thumb		GLOVE SIZING					msrp \$37	technical features 
			UNISEX SIZE CIRCUMFERENCE IN INCHES	XS/S 7-8	S/M 8-9	M/L 9-10	L/XL 10-11		
This midweight, UPF 50+ full-finger glove is designed for fishing and paddle sports in cooler conditions. Built with a hard-wearing breathable stretch fabric and articulated patterning in the thumb, MXS Gloves move with the hand for exceptional dexterity. Silicon palms deliver superior grip – wet or dry, and stripping guard overlays help prevent line cuts. Phone touch screen compatible.		suggested activities 			<ul style="list-style-type: none"> <li>Breathable stretch fabric</li> <li>Full finger length</li> <li>Stripping guards overlays</li> <li>Touchscreen compatible fingertips</li> <li>Ergonomic fit with contoured thumb</li> <li>Silicone palm with wet/dry grip</li> <li>Pull tabs for easy on and off</li> <li>Extended cuff length</li> <li>UPF 50+ sun protection</li> </ul>				



TOOTHY S/M 15311  
TOOTHY M/L 15312  
TOOTHY L/XL 15313



MIRAGE S/M 15308  
MIRAGE M/L 15309  
MIRAGE L/XL 15310



DORADO S/M 15330  
DORADO M/L 15331  
DORADO L/XL 15332



PELAGIC XS/S 15341  
PELAGIC S/M 15342  
PELAGIC M/L 15343  
PELAGIC L/XL 15344



BLACK XS/S 15345  
BLACK S/M 15346  
BLACK M/L 15347  
BLACK L/XL 15348



BS MAORI HOOK XS/S 15337  
BS MAORI HOOK S/M 15338  
BS MAORI HOOK M/L 15339  
BS MAORI HOOK L/XL 15340



BS STEELHEAD XS/S 15333  
BS STEELHEAD S/M 15334  
BS STEELHEAD M/L 15335  
BS STEELHEAD L/XL 15336



LICENSED CAMOUFLAGE



UV BUFF®  
[P 60]



MO OBSESSION 100545  
MO BREAK-UP COUNTRY 111376  
MO BREAK-UP INFINITY 100546  
MO SHADOW GRASS 107734  
MO BRUSH 100544  
MO BREAK-UP PINK 101838

WINDPROOF  
TECH HAT  
[P 25]



MO BREAK-UP COUNTRY S/M 108903.846.20  
MO BREAK-UP COUNTRY L/XL 108903.846.30

UVX INSECT SHIELD®  
BALACLAVA  
[P 96]



MO OBSESSION 108656

UV XL BUFF®  
[P 67]



MO BREAK-UP INFINITY 111692.325

UV INSECT SHIELD®  
BUFF®  
[P 66]



MO BREAK-UP INFINITY 100633

POLAR BUFF®  
[P 84]



MO BREAK-UP COUNTRY 111381  
MO DUCK BLIND 100469

WINDPROOF BUFF®  
[P 91]



MO BREAK-UP COUNTRY 113493.846

STAND OUT BLEND IN



UV BUFF®  
[P 60]

\* NOT REALTREE



HUNTER ORANGE 100549  
RT APG 107718  
RT XTRA 111375  
RT AP 107717  
RT MAX 5 108676  
RT MAX 5 111693.325

UV XL BUFF®  
[P 68]



RT MAX 5 111693.325

UVX INSECT SHIELD®  
BALACLAVA  
[P 96]



RT APG 108657

UV INSECT SHIELD®  
BUFF®  
[P 66]



RT AP 107660

WINDPROOF  
HOODIE  
[P 102]



RT XTRA 111339  
RT MAX 4 108342

POLAR BUFF®  
[P 84]



RT XTRA 111380  
RT MAX 4 108373

WINDPROOF BUFF®  
[P 91]



RT AP 113497.846

DOG BUFF®  
[P 50]



RT XTRA S/M 111373  
RT XTRA M/L 111374  
BLAZE ORANGE S/M 100282  
BLAZE ORANGE M/L 100283

\* NOT REALTREE



BUFF®  
CUSTOM  
POP  
REFERENCE



CUSTOM, POP, REFERENCE

**CUSTOM, POP, REFERENCE**

- [113] CUSTOM BUFF®
- [114-118] POP

**REFERENCE**

- [119-121] BEST SELLERS
- [122-125] TECHNICAL FABRICS & FEATURES
- [126-128] PRODUCT INDEX



**CUSTOM BUFF®**

**CHOOSE YOUR STYLE & CREATE YOUR OWN BUFF® HEADWEAR DESIGN FOR YOUR COMPANY, TEAM OR EVENT**

Whether you sell them or give them away, Custom BUFF® headwear makes the perfect souvenir for your business or event. Simply choose the type of BUFF® product, the quantity, and we'll work with you to create your own amazing design. Quantities start at just 25 and the whole process takes 6 to 8 weeks.

**CUSTOM BUFF® HEADWEAR OPTIONS**

- Original BUFF®
- Reflective BUFF®
- UV BUFF®
- UV Half BUFF®
- Wool BUFF®
- Polar BUFF®
- Dog BUFF®
- Dog Reflective BUFF®

Call 707.569.9009 or e-mail [custombuff@buffusa.com](mailto:custombuff@buffusa.com)



**SNOWSPORT SAMPLE DESIGNS**



*Teton Gravity Research    Alta Ski    Aspen Snowmass    Ely Nordie Ski Club    Majestic Heli Ski*

**RUNNING SAMPLE DESIGNS**



*Teton Gravity Research    Injinji    Tahoe Rim Trail Endurance Runs    Uwharrie Mountain Run    Bangtail Divide*

**FISHING & HUNTING SAMPLE DESIGNS**



*Texas Bowhunter    Ugly Stick    Rock Creek Cattle Co.    Yeti Coolers    Monster Fishing Tackle*

# POINT-OF-PURCHASE MERCHANDISING

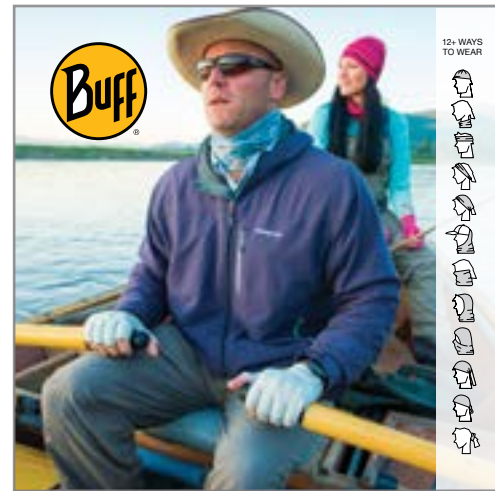
## BUFF® SEASONAL DISPLAY GRAPHICS

Buff, Inc. offers a variety of seasonal, activity-focused lifestyle display graphics to enhance your in-store merchandising. Contact your BUFF® representative or Customer Service Representative to learn more about available options.

**FIT TO TIE** FISHING POP HEADER 15398



SIDE 1



SIDE 2

**FIT TO TIE** FISHING / HUNTING POP HEADER 15399



SIDE 1



SIDE 2

**FIT TO ELEVATE** OUTDOOR POP HEADER 15400

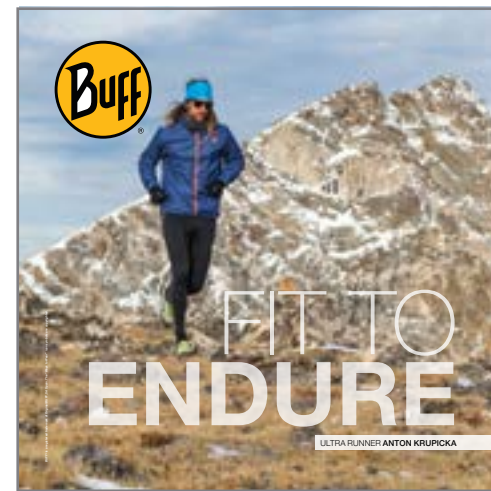


SIDE 1

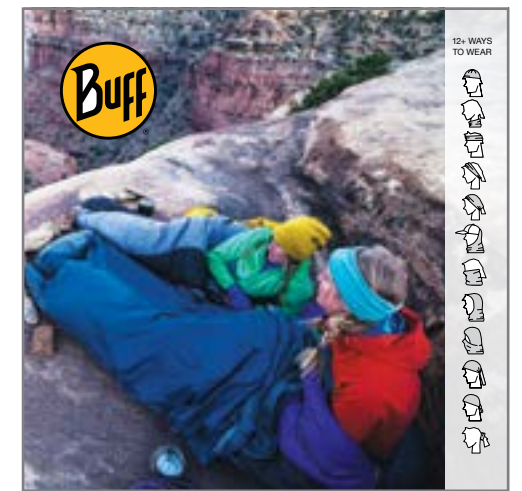


SIDE 2

**FIT TO ENDURE** RUN / OUTDOOR POP HEADER 15401

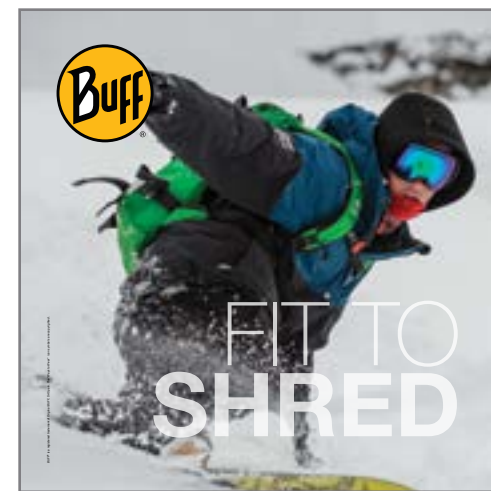


SIDE 1



SIDE 2

**FIT TO SHRED** SNOWSPORT POP HEADER 15402



SIDE 1



SIDE 2



## BUFF® DISPLAYS



4-HOOK METAL COUNTER DISPLAY



ADULT 3-D HEAD DISPLAY



JUNIOR 3-D HEAD DISPLAY



METAL TOWER DISPLAY



WOODEN NECKWEAR DISPLAY WITH HAT HOLDER



STRIPPING GUARDS COUNTER DISPLAY



DOG COUNTER DISPLAY

BUFF® HEAD & NECKWEAR TOWER DISPLAY			
 <p><b>METAL TOWER DISPLAY</b></p>	<p>Maximize your dollars per square foot and product turn rate by bringing in our compact in-store displays. Free with a minimum order commitment of either \$1,100 or 90 units per store location at initial delivery.</p>	<p>order # <b>515879</b>                      dimensions 69.5"L x 20"W x 20"D                      holds 96-120 units                      configuration 2-sided</p>	 <b>503719</b> Tower Display Wooden Shelf
			 <b>515964</b> Replacement Base w/ Wheels
			 <b>503948</b> Tower Replacement Hooks Fits Branded Hook Ends
			 <b>503893</b> Branded Plastic Hook Ends
			 <b>515878</b> Metal Floor Display Wheels
<p><b>HAT DISPLAY ADAPTER</b></p>	<p>Fits Tower Display</p>	<p>Holds 10 units</p>	 <b>521142</b> Hat Display Adapter

BUFF® HEAD & NECKWEAR COUNTER DISPLAYS				
<p><b>HEAD FORM DISPLAY</b></p>	<p>description New design fits Hat Collection and matching BUFF® products</p>	<p>order # <b>521139</b></p>	<p>holds 1-2 units</p>	
<p><b>JUNIOR 3-D HEAD DISPLAY</b></p>	<p>description New design fits Hat Collection and matching BUFF® products</p>	<p>order # <b>521664</b></p>	<p>holds 1-2 units</p>	
<p><b>4-HOOK METAL COUNTER DISPLAY</b></p>	<p>description This compact, rotating display fits perfectly near a cash register, and is the perfect-sized POP for small footprints.</p>	<p>order # <b>503659</b></p>	<p>holds 16 units</p>	
<p><b>WOODEN NECKWEAR DISPLAY</b></p>	<p>description Hat frame designed to fit on top of the Wooden Neckwear Display. Items sold separately.</p>	<p>order # <b>521140</b></p>	<p>holds 1 unit</p>	
<p><b>HAT HOLDER</b></p>	<p>description * Must be ordered with Wooden Neckwear Display Above</p>	<p>order # <b>521141</b></p>	<p>holds 1 hat</p>	
<p><b>STRIPPING GUARDS COUNTER DISPLAY</b></p>	<p>description A counter display showcasing BUFF® Stripping Guards</p>	<p>order # <b>15390</b></p>	<p>holds 36 units</p>	
<p><b>DOG COUNTER DISPLAY</b></p>	<p>description A counter display showcasing Dog BUFF® Neckwear</p>	<p>order # <b>519037</b></p>	<p>holds 12 units</p>	

# BEST SELLERS

## BUFF® BANNER & STICKERS



**BUFF 24" LOGO SIGNAGE**  
(24" h x 24" w)  
15403



**BANNER**  
(24" h x 57" w)  
506325



**8" YELLOW LOGO STICKER** 503703  
**2" YELLOW LOGO STICKER** 503666  
**7" YELLOW WINDOW STICKER** 503667



**8" BLACK LOGO STICKER** 503776  
**2" BLACK LOGO STICKER** 503781  
**7" BLACK WINDOW STICKER** 509233

## ORIGINAL BUFF®



**BLACK**  
100200  
[P 37]



**GRAPHITE**  
100403  
[P 37]



**INCA FLAIR**  
100438  
[P 43]



**CONQUER**  
100460  
[P 43]



**CASHMERE BLACK**  
100407  
[P 44]



**COLORADO**  
108705  
[P 45]



**PR US FLAG**  
108409  
[P 45]

## REFLECTIVE BUFF®



**R-YELLOW FLUOR**  
111392  
[P 46]



**NUWARA**  
104852  
[P 47]



**BOLSHI**  
104853  
[P 47]

## SLIM FIT BUFF®

## JUNIOR ORIGINAL BUFF®



**DYE STAR**  
108173  
[P 48]

## DOG BUFF®



**BLAZE ORANGE S/M**  
100282

**BLAZE ORANGE M/L**  
100283  
[P 50]



**R-GROOVE S/M**  
108351

**R-GROOVE M/L**  
108352  
[P 51]

**UV BUFF®**



**BLACK** 100137 [P 54]  
**MILITARY** 100505 [P 54]  
**DORADO** 100167 [P 58]  
**RT XTRA** 111375 [P 60]  
**SANTANA NAVY** 100141 [P 61]  
**PIXELS DESERT** 100509 [P 61]  
**OTOE** 108590 [P 62]

**UV INSECT SHIELD® BUFF®**



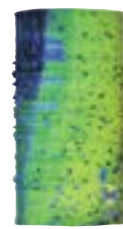
**RT AP** 107660 [P 66]

**UV XL BUFF®**



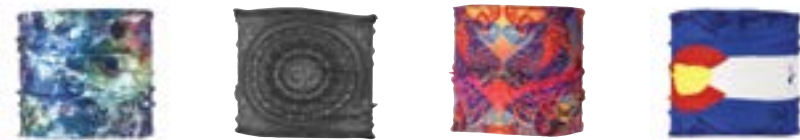
**BS WATER CAMO GREEN** 107666 [P 67]

**JUNIOR UV BUFF®**



**DORADO** 108672 [P 69]

**UV HALF BUFF®**



**BUBBLES** 100274 [P 73]  
**MANDALA** 100084 [P 73]  
**BIHAR** 100604 [P 73]  
**COLORADO** 108666 [P 73]

**UV HEADBAND**



**VINYASA** 108802 [P 74]  
**DAGHIR** 108789 [P 75]  
**ORM** 108719 [P 75]

**UVX MASK**



**BONEFISH** 107673 [P 93]

**UVX BALACLAVA**



**CRU** 107669 [P 96]

**MERINO WOOL BUFF®**



**GREY** 100202 [P 77]  
**BLACK** 100637 [P 77]

**POLAR BUFF®**



**BLACK** 100471 [P 82]  
**AFGAN GRAPHITE** 101080 [P 83]  
**SNOWFLAKES** 101129 [P 84]

**JUNIOR POLAR BUFF®**



**KALINA** 108369 [P 85]

**POLAR REVERSIBLE BUFF®**



**GRAPHITE** 100476 [P 87]

**MERINO WOOL BALACLAVA**



**BLACK** 111158 [P 98]

**CROSS TECH BALACLAVA**



**BLACK L/XL** 113353.999.30 [P 100]

**THERMAL HOODIE**



**FOG** 108108 [P 101]

**WINDPROOF HOODIE**



**BLACK** 108016 [P 102]

**PS STRIPPING GUARDS**



**TARPON** 15302 [P 105]

**SS WATER 2 GLOVES**



**LIGHT GREY M/L** 15367 [P 106]

**SS MXS 2 GLOVES**



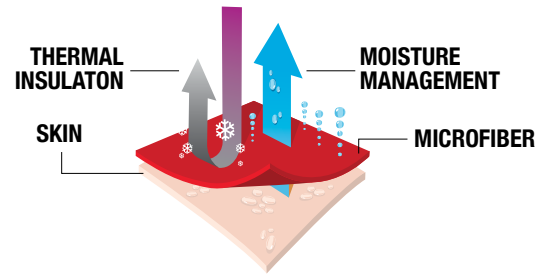
**BS STEELHEAD M/L** 15335 [P 109]

**TECHNICAL FABRICS & FEATURES**



**100% POLYESTER MICROFIBER**

Durable fabric made of woven synthetic polyester fiber with great absorption and thermal properties.

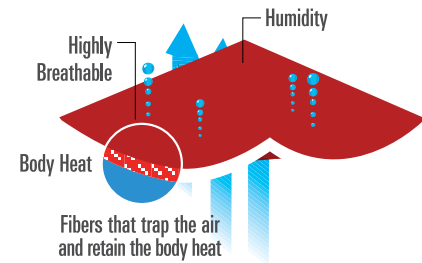


- [PG]
- 18 Microfiber Reversible Hat
  - 21 Microfiber Polar Hat
  - 26 Original Set
  - 37-45 Original BUFF®
  - 46 Reflective BUFF®
  - 47 Slim Fit BUFF®
  - 48-49 Junior Original BUFF®
  - 50 Dog BUFF®
  - 51 Dog Reflective BUFF®
  - 82-84 Polar BUFF®
  - 85 Junior Polar BUFF®
  - 86-87 Polar Reversible BUFF®
  - 90 Windproof Neckwarmer
  - 91 Windproof BUFF®
  - 97 Microfiber Balaclava
  - 102 Windproof Hoodie



**POLAR FLEECE**

Soft and light synthetic fabric with excellent warmth properties. Provides comfort and thermal insulation with less weight than the lightest available wool.

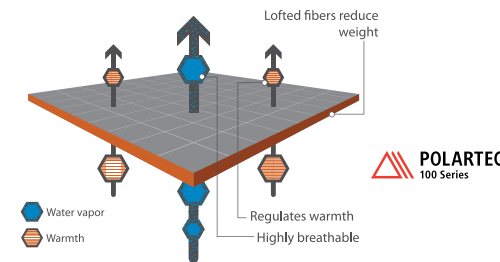


- [PG]
- 21 Microfiber Polar Hat
  - 28-35 Lifestyle Hats – Inner fleece band
  - 76 Knit Headband
  - 86-87 Polar Reversible BUFF®
  - 89 Knit Neckwarmer
  - 100 Cross Tech Balaclava



**POLARTEC® CLASSIC 100**

Polartec® Classic 100 fleece fabric provides versatile thermoregulation that sustains lightweight, breathable and fast drying characteristics.

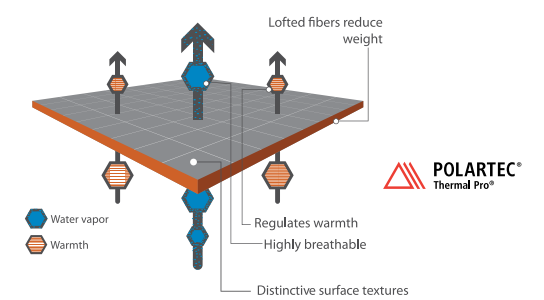


- [PG]
- 22 Polar Hat
  - 27 Polar Set
  - 81 Polar Neckwarmer
  - 82-84 Polar BUFF®
  - 85 Junior Polar BUFF®
  - 99 Polar Balaclava



**POLARTEC® THERMAL PRO®**

Fabric made using a new construction structure that enhances thermoregulating properties, reducing weight and increasing warmth retention.



- [PG]
- 23 Thermal Pro® Hat
  - 88 Neckwarmer Headliner
  - 101 Thermal Hoodie



**100% MERINO WOOL**

Natural and sustainable fabrics made with fine, soft, non-itchy wool. They are breathable, draw sweat away from the skin and have excellent thermoregulation properties.

- [PG]
- 19 Merino Wool Beanie
  - 20 Merino Wool Thermal Beanie
  - 77 Merino Wool BUFF®
  - 79 Merino Wool ¾ BUFF®
  - 80 Merino Wool Thermal Neckwarmer
  - 98 Merino Wool Balaclava
  - 101 Thermal Hoodie



**XDCS**

X-DCS – EXTRA DUAL COMFORT SYSTEM A soft and durable fabric that provides warmth and comfort, keeping the skin dry thanks to its hydrophilic effect that absorbs and expels perspiration.

- [PG]
- 24 XDCS Hat



**TECH FLEECE**

A breathable brushed technical fabric that is soft on the skin. A brushed treatment increases thermal insulation, creating a protective cushion.

- [PG]
- 94 Tech Fleece Bandana



**KNIT**

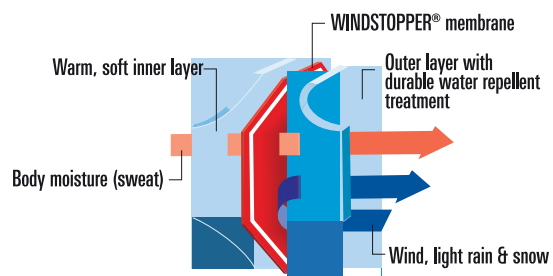
Knit outer layer provides a soft synthetic fabric with excellent warmth properties and a hand knit look.

- [PG]
- 28 Jorden
  - 28 Taos
  - 29 Vail
  - 29 Dorn
  - 30 Savva
  - 31 Margo
  - 32 Whistler
  - 33 Yssik
  - 34 Liz
  - 35 Amby
  - 76 Knit Headband
  - 89 Knit Neckwarmer



**GORE® WINDSTOPPER®**

Technical fleece providing warmth and comfort by combining total windproofness and maximum breathability.

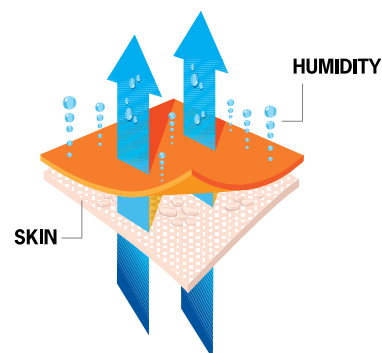


- [PG]
- 25 Windproof Hat
  - 90 Windproof Neckwarmer
  - 91 Windproof BUFF®
  - 95 Windproof Bandana
  - 100 Cross Tech Balaclava
  - 103 Windproof Hoodie



**THERMO FASTWICK**

Soft and light synthetic fabric with excellent warmth properties. Provides comfort and excellent thermal insulation.

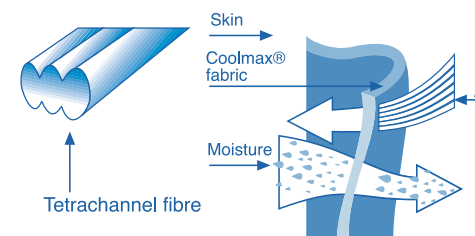


- [PG]
- 88 Neckwarmer Headliner
  - 100 Cross Tech Balaclava



**COOLMAX® EXTREME**

COOLMAX® fabric is the performance fabric that includes an effective fiber-based moisture management system. The system can move perspiration away from the body, and through the fabric, where it can evaporate quickly, allowing the wearer to feel cooler and more comfortable.



- [PG]
- 17 COOLMAX® Hat
  - 54-65 UV BUFF®
  - 66 UV Insect Shield® BUFF®
  - 67 UV XL BUFF®
  - 69-70 Junior UV BUFF®
  - 71-73 UV Half BUFF®
  - 74-75 UV Headband
  - 93 UVX Mask
  - 96 UVX Balaclava
  - 96 UVX Insect Shield® Balaclava



**INSECT SHIELD®**

Insect Shield®, an odorless insect repellent formula that lasts up to 70 washes, helps keep mosquitos, ticks and other bugs at bay.

Proven – Repels mosquitoes, ticks, ants, flies, chiggers and midges

Effective – Creates a long-lasting bug barrier

Convenient – Invisible, odorless protection built right into the fabric

Comfortable— Provides protection for the entire family

Durable— Lasts through 70 washes

- [PG]
- 66 UV Insect Shield® BUFF®
  - 96 UVX Insect Shield® Balaclava

**LASER CUT**

Laser melts material resulting in clean, perfectly sealed edges.



**BONDING**

Bonding joins fabric using heat and pressure.



**ULTRASONIC WELDING**

High-frequency ultrasonic acoustic vibrations are locally applied to fabrics being held together under pressure to create a solid-state weld.



**LYCRA**

LYCRA® Fiber technology stays with you as you move, and springs back when you stay still. With bi-directional stretch, excellent recovery and added comfort, you have the freedom to move anywhere and anyway you like.

- [PG]
- 105 Pro Series Stripping Guards
  - 106 Sport Series Water 2 Gloves



**UV PROTECTION: 95%**

\*\*Ultraviolet Protection Factor (UPF) measures the amount of UV radiation that penetrates a fabric and reaches your skin. A fabric rated with a UPF of 50 will allow only 1/50th of the sun's UV rays to pass through. In other words, it blocks 49/50ths or 98% of the UV radiation. UPF 50+ is the highest possible rating. Samples of fabrics have been tested for UV protection by AITEX and LEITAT – Textile Technology Institutes in accordance with the standard AS/NZS4399:1996 "Sun protective clothing – Evaluation and classification"

- [PG]
- 17 COOLMAX® Hat
  - 54-65 UV BUFF®
  - 66 UV Insect Shield® BUFF®
  - 67 UV XL BUFF®
  - 69-70 Junior UV BUFF®
  - 71-73 UV Half BUFF®
  - 74-75 UV Headband
  - 93 UVX Mask
  - 96 UVX Balaclava
  - 96 UVX Insect Shield® Balaclava



**UPF 50+**

\* Samples of fabrics have been tested for erythemally effective UV protection by LEITAT-Textile Technology Institutes in accordance with the standard AS/ NZS4399:1996 "Sun protective clothing-Evaluation and Classification", results ranged from 93,3% (UPF > 15) to 96,7% (UPF>30), averaging 95% UV protection (UPF>20).

- [PG]
- 106 Sport Series Water 2 Gloves
  - 107 Pro Series Angler 3 Gloves
  - 108 Pro Series Fighting Work 3 Gloves
  - 109 Sport Series MXS 2 Gloves

<b>TECH HATS</b>	<b>HAT &amp; NECKWEAR SETS</b>	NEW For Glory	113466.850	45		<b>JUNIOR ORIGINAL BUFF®</b>	Champion	108699	64	Pelagic Camo Pink	108682	61		
<b>COOLMAX® HAT</b>	<b>ORIGINAL HAT &amp; NECKWEAR SET</b>	NEW Ganges	113031.999	43		NEW AJ Gabriel	113476.555	48	Chintz	108756	65	Pelagic Camo Purple	107706	61
R-Black	108934.999	17	NEW Oslo Blue	113283.707	26	College	108945	49	Cru	100139	54	Pika	111651.522	64
R-Magenta	108934.535	17	NEW Oslo Plum	113283.622	26	Cosmic	108360	49	DB Butterfly	111655.555	56	B Pixels Desert	100509	61
R-Yellow Fluor	108934.117	17				NEW Deadcash Red	113478.425	49	DB Deep	111656.555	56	Pixels Desert Fuchsia	111640.500	62
			<b>POLAR HAT &amp; NECKWEAR SET</b>			Delight	111366	49	DB Dorado	111643.555	56	Pixels Grey	100860	61
<b>MICROFIBER REVERSIBLE HAT</b>	NEW Denver Grey	113284.937	27			B Dye Star	108173	48	DB Dragons	111654.937	56	PR Combat	107740	60
NEW Drake	113169.999	18	NEW Denver Ocean	113284.737	27	Horizon	111363	44	DB Fish Buffet	111642.707	56	PR H2O	107743	60
NEW Eiko	113162.555	18				B Inca Flair	100438	43	DB Sunset Session	108700	56	Rainbow Trout 2	100528	59
NEW Mountaintop	108914.937	18	<b>LIFESTYLE HATS</b>			NEW Lynx Black	113477.999	49	DB Wahoo	111613.787	56	Redfish Spot	100536	58
Neon Sides	108913.204	18	NEW Amby Brown	113521.325	35	Istanbul	111391	49	Dharma	107713	64	RT AP	107717	60
NEW Sen	113163.707	18	NEW Amby Seaport	113521.753	35	Kupang	111367	49	Ditzy	111661.555	62	RT APG	107718	60
Statics	108911.801	18	NEW Amby Snow	113521.015	35	Lumirama	111368	48	Division	108589	61	RT Max 5	108676	60
			NEW Dorn Flame	113584.203	29	NEW Lynx	108363	49	B Dorado	100167	58	B RT Xtra	111375	60
<b>MERINO WOOL BEANIE</b>	NEW Dorn Navy	113584.787	29						DY Brookie Flank	107694	55	B Santana Navy	100141	61
NEW Black	113013.999	19	Jorden Black	113585.999	28	Medieval Blue	100670	45	DY Brown Mosquito	107696	55	Santana Olive	100511	61
NEW Brick	113013.429	19	NEW Jorden Grey	113585.933	28	Metal Tribal	100670	45	DY Mahi Mahi	111624.555	55	Santana Orange 2	113588.204	63
NEW Cedar	113013.847	19	NEW Liz Dark Navy	113505.790	34	Mixprint	104840	39	DY Permit	108673	55	Santana Red	100526	61
NEW Denim	113013.788	19	NEW Liz Fossil	113505.311	34	Motion	108384	41	DY Rainbow Royal	107695	55	Santana Yellow	108702	63
NEW Glacier	113013.936	19	NEW Liz Multi	113505.555	34	Mountaintop	108884	40	DY Sailfish	111664.707	55	Scatter	111626.707	58
NEW Grey	113013.937	19	NEW Margo Grey	113513.937	31	Multi Green	108406	41	DY Tarpon Flank	107693	55	Shadow Dye	111652.791	65
NEW Seaport	113013.753	19	NEW Margo Orange	113513.204	31	Multi Red	108405	41	DY Wahoo Flank	107698	55	Shark Camo-Grey	100539	58
			NEW Margo Plum	113513.622	31	NEW Nelda	113078.505	43	Efnie	105831	64	Siete	111662.555	62
			Savva Cream	111005.006	30	NG Baldosa Rosa	111336	43	Exo	108680	59	Slate Grey	108678	54
<b>MERINO WOOL THERMAL BEANIE</b>	NEW Savva Grey	111005.929	30			NG Brahma	111338	43	NEW FG Brazil	112659	53	Spinx Blot	100510	62
NEW Cedar	113028.847	20	NEW Taos Black	113340.999	28	NG Dynasty	111337	43	NEW FG Canada	112659	53	Spotted Sea Trout	108686	58
NEW Cerisse	113028.521	20	NEW Taos Melange Grey	113340.938	28	NG Temple	100306	43	NEW FG Germany	112663	53	Starburst	107738	65
NEW Grey	113028.937	20	NEW Taos Red Samba	113340.426	28	NEW Nordi	113467.014	40	NEW FG Russia	112661	53	Steelhead	100382	59
NEW Ocean	113028.737	20	NEW Taos Starwhite	113340.009	28	Ollie	111364	39	NEW FG Spain	112662	53	Streaker	108695	63
			NEW Vail Black	113339.999	29	Painterly	108860	44	NEW FG USA	112660	53	Striper	100530	58
<b>MICROFIBER POLAR HAT</b>	NEW Vail Dark Navy	113339.790	29			Plum	108836	37	Great White	111644.901	58	Sundown	100235	62
Black	110948.999	21	NEW Vail Plum	113339.622	29	PR US Flag	108409	45	Guidelines	100069	63	Sunset Tiger	108693	63
NEW Grey Stripes	113181.937	21	NEW Whistler Black	113346.999	32	Prism	111351	44	Hunter Orange	100549	54, 60	Surf Flower	100254	65
NEW Kenney	113186.707	21	NEW Whistler Cru	113346.014	32	Quill	113042.937	42	Ikot Aqua	111442.711	65	Tarpon	100166	58
NEW Kureshi	113184.999	21	NEW Yssik Dark Navy	110992.790	33	Sediment	111360	39	Ikot Graphite	111442.901	64	Tarpon Scales	100207	58
NEW Xtreme Pink	113463.522	21	Yssik Starwhite	110992.009	33	NEW Sinister	113541.999	45	Kenai	100060	62	Tiburones	111665.937	58
						Skull Mask	100420	45	Largemouth Bass	100529	59	Tiger Sky	108694	63
<b>POLAR HAT</b>						Snowflakes	100821	40	Lotus	100502	64	Tour Logos Black	111420	63
Black	110929.999	22	<b>TUBULAR MICROFIBER</b>			Sprocket Blue	108869	41	Matrix	111658.409	63	Tour Logos Yellow	111419	63
Grey	110929.937	22	<b>ORIGINAL BUFF®</b>			Stellar Blue	105735	39	Megalodon Teeth Camo Blue	100241	58	Trout Camo	107719	59
NEW Ocean	110929.737	22	Afgan Graphite	100684	42	Sublime	111361	43	B Military	100505	54	NEW US Freeskiing Ombre	112652	05
			NEW AJ Entheon	113475.555	38	TC Appalachian	108389	41	MO Break-Up Country	111376	60	NEW US Snowboarding Grid	112648	05
<b>POLAR PRINTED HAT</b>	NEW AJ Forward Escape	113473.555	38			TC Continental Divide	108390	41	MO Break-Up Infinity	100546	60	NEW US Ski Team Trueblue	112653	05
NEW Denver Ocean	113464.737	22	NEW AJ Cosmic Kiss	113474.555	38	TC Pacific Crest	108391	41	MO Break-Up Pink	101838	60	Venetian Dreams	108689	64
NEW Hourma Military	111406.847	22	NEW Awk	113061.555	44	NEW The Wild	113469.555	40	MO Brush	100544	60	Vertical Green	111659.845	63
NEW Picus Grey	113172.937	22	NEW Basilica	108377	42	NEW Totem	113470.937	40	MO Obsession	100545	60	Vintage	100521	65
NEW Picus Samba	111402.426	22	Beech	108832	37	NEW Trivit	113080.555	44	MO Shadow Grass	107734	60	Vertical Grey	111659.937	62
			B Black	100200	37	USA	111365	45	Mod Dye Brown	111653.325	65	Vintage Bikes	111648.555	63
<b>THERMAL PRO® HAT</b>	Boteh	111352	42			Vertex	108418	44	Mod Dye Graphite	111653.901	64	VR Arid	108677	60
Black	110956.999	23	Cali	100425	42	Vintage Camouflage	102479	45	Mortal	108681	59	Water Plaid	108690	62
Grey	110956.937	23	B Cashmere Black	100407	44	White	100400	37	Mosaic	107745	62	Watercolor	108704	62
			Cashmere Blue	100406	44	NEW Yenta	113087.538	42	Mot	111432.555	62	Wild	111657.555	63
<b>XDCS HAT</b>	Cashmere Kaky	100409	45			NEW Yeti	113471.555	40	Nancy	111097	63			
NEW Alyssa Pink	113192.538	24	Cashmere Red	100408	45	<b>REFLECTIVE BUFF®</b>			Northern Pike	100534	59	<b>UV INSECT SHIELD® BUFF®</b>		
Black	111246.999	24	Cashmere White	100430	44	R-Black	111393	46	NEW NP Glacier	112664	52	MO Break-Up Infinity	100633	66
Debbie Magenta	111215.535	24	B Colorado	108705	45	R-Blaze Orange	111396	46	NEW NP Grand Canyon	112667	52	B RT AP	107660	66
Enton Blue	111213.707	24	B Conquer	100460	43	NEW R-Pink Fluor	113111.522	46	NEW NP Rocky Mountain	112669	52			
			Cordes	100426	44	B R-Yellow Fluor	111392	46	NEW NP Smoky Mountains	112668	52	<b>UV XL BUFF®</b>		
<b>WINDPROOF HAT</b>	NEW Deadcash Grey	113465.937	45			<b>SLIM FIT BUFF®</b>			NEW NP Yellowstone	112665	52	Bonefish	107663	67
Black L/XL	111245.999.30	25	NEW Delhi	113058.326	42	B Bolshi	104853	47	NEW NP Yosemite	112666	52	Brown Trout	108654	67
Black S/M	111245.999.20	25	Dune	111356	44	NEW Daman	113492.605	47	Optic	111663.214	62	B BS Water Camo Green	107666	67
MO Break-Up Country L/XL	108903.846.30	25	Earl Grey	105743	42	Istambul Grey	105761	47	B Otoa	108590	62	Cru	107662	68
MO Break-Up Country S/M	108903.846.20	25	Eneko	100558	41	B Nuwara	104852	47	Pelagic Camo	100515	61	Hunter Orange	111691.204	68
			NEW Ethereal	113055.619	42	Sudanese	108889	47	Pelagic Camo Lime	107705	61	MO Break-Up Infinity	111692.325	68
			Flected	108867	39				Carp	100531	59			

Pixels Desert	111694.302	68	<b>UV HEADBAND</b>		<b>NECKWARMERS</b>		<b>NECKWARMER HEADLINER</b>		<b>UVX INSECT SHEILD® BALACLAVA</b>	B	Light Grey M/L	15367	106							
RT Max 5	111693.325	68	Anton	111631.752	75	<b>MERINO WOOL THERMAL NECKWARMER</b>		Houma	108993	88	MO Obsession	108656	96	Light Grey L/XL	15368	106				
Santana Navy	107665	68	Botanic	108792	75	NEW Cedar	113018.847	80	Kashfly Cru	108124	88	RT APG	108657	96	Light Sage XS/S	15357	106			
Santana Red	108655	68	Boteh	108791	74	NEW Cerisse	113018.521	80							Light Sage S/M	15358	106			
Slate Grey	108653	68	Caill Pink	108800	74	Grey	110966	80							Light Sage M/L	15359	106			
			Carbon	108798	75	NEW Ocean	113018.737	80							Light Sage L/XL	15360	106			
<b>JUNIOR UV BUFF®</b>			Daghir	108789	75				<b>KNIT NECKWARMER</b>		<b>MICROFIBER BALACLAVA</b>									
Blithe	108669	69	Dana	108624	75	<b>POLAR NECKWARMER</b>			NEW Amby Brown	113556.325	89	Black	111152	97						
DB Fish Buffet	111683.707	70	Dume	108799	75	NEW Black	107921	81	NEW Amby Seaport	113556.753	89	Mountaintop	111089	97			<b>PRO SERIES ANGLER 3 GLOVES</b>			
B Dorado	108672	69	Firefly	108647	75	NEW Harbor	113125.792	81	NEW Amby Snow	113556.015	89	NEW Sinister Black	113156.999	97			BS Water Camo Green S/M	15322	107	
Lotta Sharks	111684.737	70	Fulles	108718	75	NEW Mardi Grape	113125.636	81	NEW Margo Grey	113552.937	89						BS Water Camo Green M/L	15323	107	
Mortal	108667	70	Henna	108790	74	NEW Military	113125.847	81	NEW Margo Orange	113552.204	89						BS Water Camo Green L/XL	15324	107	
Pika JR	111686.538	70	Inversion	108648	75				NEW Savva Grey	113349.929	89						BS Water Camo Green XL/XXL	15325	107	
Santana Blush	111688.505	70	Ixia	108794	75	<b>POLAR BUFF®</b>			NEW Savva Cream	113349.006	89						DY Tarpon Scales S/M	15304	107	
Santana Navy	108670	70	Milo	108717	75	B Afgan Graphite	101080	83	NEW Whistler Black	113351.999	89	<b>POLAR BALACLAVA</b>					DY Tarpon Scales M/L	15305	107	
Sundog	108711	69	Mongar Black	108801	74	NEW AJ Forward Escape	113481.555	83	NEW Whistler Cru	113351.014	89	Black	111091	99			DY Tarpon Scales XL/XXL	15307	107	
Tad	111687.846	70	Orm	108719	75	NEW AJ Kosmic Kiss	113480.555	83	NEW Yssik Dark Navy	113335.790	89	Houma	111095	99			Pixels Desert S/M	15326	107	
Tarpon Scales	108671	69	Paintball	111682.555	74	NEW Alyza	113097.555	83	NEW Yssik Starwhite	113335.009	89	Military	111092	99			Pixels Desert M/L	15327	107	
Totally Tubular	111685.114	70	Roles Green	111681.845	75	B Black	100471	82				Reign	111093	99			Pixels Desert L/XL	15328	107	
			Roles Pink	111681.538	75	NEW Blast	113484.555	83	<b>WINDPROOF NECKWARMER</b>								Pixels Desert XL/XXL	15329	107	
<b>HEADBANDS</b>			Sari Turquoise	108793	74	Cashmere Black	101070	82	NEW Arashi Black	113244.999	90	<b>CROSS TECH BALACLAVA</b>								
<b>UV HALF BUFF®</b>			Siena Purple	108797	75	NEW Chipew	113482.522	83	NEW Black	113243.999	90	Black S/M	113353.999.20	100			<b>PRO SERIES FIGHTING WORK 3 GLOVES</b>			
Anton	111634.752	72	Sundog	108646	75	Flat Brush	111379	83	NEW Mountain Bits	113242.707	90	Black M/L	113353.999.25	100			Dorado S/M	15330	108	
Berry	111697.606	71	Vinyasa	108802	74	Kashfly Cru	101077	84	NEW Xtreme Pink	113240.538	90	B Black L/XL	113353.999.30	100	B	Dorado M/L	15331	108		
Bicicleta	111674.901	72				NEW Kat Grey	113479.937	83				Nate S/M	113354.999.20	100		Dorado L/XL	15332	108		
B Bihar	100604	73	<b>KNIT HEADBAND</b>			Knit Snow	111378	84	<b>WINDPROOF BUFF®</b>			Nate M/L	113354.999.25	100		Mirage S/M	15308	108		
Black	100605	71	NEW Nyssa Brown	113538.325	76	MO Break-Up Country	111381	84	NEW Black	113238.999	91	Nate L/XL	113354.999.30	100		Mirage M/L	15309	108		
Bonefish	111671.937	72	NEW Nyssa Light Grey	113538.933	76	MO Duck Blind	100469	84	NEW Gradient	113237.723	91					Mirage L/XL	15310	108		
B Bubbles	100274	73	NEW Tizzy Grey	113333.929	76	OG BUFF	111377	83	NEW MO Break-Up Country	113493.846	91	<b>THERMAL HOODIE</b>								
California	100611	73	NEW Tizzy Pink Cerisse	113333.521	76	PR US Flag	108371	84	NEW Picus Red	113234.425	91	Brindle	110976	101			Toothy S/M	15311	108	
Cash Grey	107681	72	NEW Whistler Black	113352.999	76	NEW Red	113568.425	82	NEW RT AP	113497.846	91	B Fog	108108	101			Toothy M/L	15312	108	
Cash Sky	107680	72	NEW Whistler Cru	113352.014	76	NEW Roth	113092.555	83	NEW Tornado	113494.999	91	Graphite	108111	101			Toothy L/XL	15313	108	
Cash White	107682	72	NEW Yssik Dark Navy	113332.790	76	RT Max 4	108373	84				Purple Pennant	110977	101						
B Colorado	108666	73	NEW Yssik Starwhite	113332.009	76	RT Xtra	111380	84	<b>UVX MASK</b>								<b>SPORT SERIES MXS 2 GLOVES</b>			
Dorado	111672.555	72				NEW Skydiver	113568.703	82	B Bonefish	107673	93	<b>WINDPROOF HOODIE</b>						Black XS/S	15345	109
Electric	111677.555	72	<b>TUBULAR MERINO</b>			Snow Camo	100475	84	Cru	107672	93	Black S/M	108016	102			Black S/M	15346	109	
Globalik Verde	107689	73	<b>MERINO WOOL BUFF®</b>			B Snowflakes	101129	84	Dorado	107675	93	B Black M/L	108342	102			Black L/XL	15347	109	
Impasto	111676.555	72	B Black	100637	77	Statics	108968	83	Pelagic Camo	107674	93	RT Max 4	108342	102			Black L/XL	15348	109	
Jabe	111678.707	72	NEW Brick	113010.429	77	NEW Tawba Yellow	113483.117	83	Pixels Desert	111670.302	93	RT Xtra	111339	102			BS Maori Hook XS/S	15337	109	
Le Tour Black	111421	72	Cedar	100203	77	NEW US Ski Team Flake	112654	05	Tarpon Scales	111669.737	93						BS Maori Hook S/M	15338	109	
Lumirama	100096	73	NEW Denim	108811	77				VR Arid	108659	93	<b>FINGER GUARDS</b>					BS Maori Hook M/L	15339	109	
Magma	108665	73	NEW Glacier	113010.936	77	<b>JUNIOR POLAR BUFF®</b>						<b>PRO SERIES STRIPPING GUARDS</b>					BS Maori Hook L/XL	15340	109	
B Mandala	100084	73	B Grey	100202	77	Black	105779	85	<b>TECH FLEECE BANDANA</b>			Dorado	15300	105			Pelagic XS/S	15341	109	
Mantra	107679	73	NEW Seaport Blue	113010.753	77	NEW Blast JR	113569.555	85	NEW AJ Forward Escape	113499.555	94	Exo	15303	105			Pelagic S/M	15342	109	
Meadow	107676	73				NEW Digi	113485.844	85	NEW AJ Main Stage	113498.555	94	Hooked	15299	105			Pelagic M/L	15343	109	
Moonlight Blue	111697.776	71	<b>MERINO WOOL PRINTED BUFF®</b>			B Kalina	108369	85	NEW Danu	113502.555	94	Pixels Desert	15301	105			Pelagic L/XL	15344	109	
Nancy	111423	72	NEW Ambar Dye	113012.215	78	NEW Servet	113486.425	85	NEW Deadcash Grey	113501.937	94	B Tarpon	15302	105			BS Steelhead XS/S	15333	109	
Nitric Orange Fluor	111680.211	72	NEW Cerisse Dye	113012.521	78	Shift	111370	85	NEW Lynx White	113500	94	Toothy	15298	105			BS Steelhead S/M	15334	109	
Oregon	100224	73	NEW Coral Stripes	113011.506	78				NEW US Snowboarding Flake	112655	05						B	BS Steelhead M/L	15335	109
Pelagic Camo	111673.707	72	NEW Light Grey Stripes	113011.933	78	<b>POLAR REVERSIBLE BUFF®</b>						<b>GLOVES</b>					BS Steelhead L/XL	15336	109	
Petrol	111679.555	73	NEW Lime Dye	113012.801	78	Afgan Blue	101163	87	<b>WINDPROOF BANDANA</b>			<b>SPORT SERIES WATER 2 GLOVES</b>								
Plumeria	107677	73	NEW Seaport Blue Stripes	113011.753	78	Eneko	105714	87	NEW Black S/M	111190	95	DB Sunset Session XS/S	15318	106						
Poppins Blue	100601	73				NEW Ethereal	113138.619	87	NEW Black L/XL	111295	95	DB Sunset Session S/M	15319	106						
R-Blue Ink	111698.752	71	<b>MERINO WOOL 3/4 BUFF®</b>			B Graphite	100476	87	NEW Green Hunt Military S/M	113374.846.20	95	DB Sunset Session M/L	15320	106						
R-Citron	111698.802	71	Black	111628.999	79	NEW Lindy	113489.622	87	NEW Green Hunt Military L/XL	113374.846.30	95	DB Sunset Session L/XL	15321	106						
R-Stadi Black	113582.999	71	Blue Ink	111628.752	79	NEW Marroc Graphite	101162	87	NEW Lastat Cerisse S/M	113373.521.20	95	Fuchsia XS/S	15361	106						
R-Waterfall	111698.849	71	Coral	111628.420	79	NEW Mountaintop	113490.707	86	NEW Lastat Cerisse L/XL	113373.521.30	95	Fuchsia S/M	15362	106						
Roles Grey	108661	72	Dark Night	111628.791	79	Mountaintop	111384	86				Fuchsia M/L	15363	106						
Roles Red	108660	72				Multi Red	108499	87	<b>BALACLAVAS</b>			Fuchsia L/XL	15364	106						
Sprocket	107678	72				Prism	111382	87	<b>UVX BALACLAVA</b>			Glacier Blue XS/S	15353	106						
Tie Dye Lace	111675.789	73				Rasta Line	105717	87	Bonefish	107670	96	Glacier Blue S/M	15354	106						
Utah	100223	73				NEW Sekani	113488.901	86	Cru	107669	96	Glacier Blue M/L	15355	106						
Wiluna Graphite	100602	73				Terrain	105716	86	Una	108658	96	Glacier Blue L/XL	15356	106						
Ypres	111422	72										Light Grey XS/S	15365	106						



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